

COLLABORATE WITH US

Greater Manchester
Chamber of Commerce



Greater Manchester Chamber of Commerce has over 230 years experience in supporting businesses to thrive and grow in Greater Manchester and beyond. Our mission is to promote commerce, community and culture in our region.

We've got an extensive network (over 35,000 businesses) with significant reach and influence - we're the perfect partner to collaborate with.

So, whether you're looking to develop new business, launch a product or you'd like to host an event of your own - you can work with us for seamless delivery.

Browse through our exclusive suite of opportunities and speak with our team to find out more.

400K
MEMBER
EMPLOYEES

3K
IMPORTERS &
EXPORTERS

2K
MONTHLY HQ
VISITORS

35k
ENGAGED
BUSINESSES

55K
SOCIAL
FOLLOWERS

4,2K
CHAMBER
MEMBERS

30%
AVERAGE
OPEN RATE

10K
EMAIL
SUBSCRIBERS

11,5K
ANNUAL
DELEGATES

EVENT PRO

Join forces with the largest Chamber in the UK, using our event management expertise to deliver a top-class event.

We'll work with you to agree themes, content and delegate profile. We'll then manage the event, end to end, giving you and your delegates a high quality experience and taking the stress out of the process.

We can deliver a virtual event, you can choose your own venue, or, use the event space at Chamber HQ on Deansgate and get 30% off the room-hire price!

This package includes invitations, marketing, event management and co-ordinated follow up. You can even opt to have a Chamber Host at the event too!

Virtual

Member price - £1,000 +VAT
Standard price - £1,400 +VAT

Real Life

Member price - £2,000 +VAT
Standard price - £2,800 +VAT

GLOBAL PRO

Looking to tap into our international network? The Chamber works with over 3,000 businesses trading internationally, and we cover over 90 international markets.

Global Pro allows you to give your event an international focus - whether you're targeting importers, exporters, certain markets or topics - work with our team of experts to deliver an outstanding internationally focused event.

Virtual

Member price - starts from £850 +VAT
Standard price - starts from £1,450 +VAT

POA to add a Business Clinic.

Real Life

Member price - starts from £1,500 +VAT
Standard price - starts from £2,000 +VAT

POA to add a Business Clinic.

EVENT SPONSOR

The Chamber delivers over 150 events each year, bringing our community together to network, thrive and grow.

Event sponsorship isn't isolated to the day of the event, we work to create a mini-campaign surrounding the event to maximise the impact and your exposure.

The activity will include brand presence in pre, during and post-event marketing. You can also bring a banner stand and collateral to the event to accompany your speaking slot. Finally, we'll send a coordinated follow up to all delegates and give you access to the attendance list.

Member price - from £750 +VAT
Standard price - from £1,050 +VAT

EVENTS AVAILABLE TO SPONSOR

- Local Area Networking (across all 10 GM boroughs)
- Quarterly Economic Update
- Chamber Socials (across all 10 GM boroughs)
- Manufacturing and Engineering Events
- Property and Construction Events
- Hospitality Events
- Chamber Excellence Awards
- International Trade Forum
- International Trade Networking
- Logistics Forum
- Leaders' Network Lunches
- Business Womens' Network
- Asian Business Network
- Chambers Trade Academy/Bitesize Virtual Sessions



BRAND BOOST

Use Brand Boost to activate our marketing channels, with your message. Brand Boost is a 2-week integrated marketing campaign, designed with you to segment the market and deliver relevant messaging to our audiences.

This package includes content on the Chamber newsletter, inclusion in the e-communications for the period, co-branded social posts across the main platforms and brand presence in the Business Lounge at Chamber HQ.

Member price - £1,750 +VAT
Standard price - £2,450 +VAT

LET'S BE DIRECT

We'll take you straight to the inbox! The 'Let's Be Direct' package is a direct SOLUS mailer to the Chamber's subscribers, promoting your key messages, using our routes to market.

We can work with you on profiling the audience, whether that's based on contact job role, local authority area, sector - let us find the contacts, collaborate to shape a mailer, and send it out on your behalf. With open and click rates above industry standard - you can't go wrong.

Member price - £1,750 +VAT
Standard price - £2,450 +VAT

GLOBAL BOOST

Global Boost gives you unrivalled access to our internationally focused marketing channels - a highly targeted audience who are interested in import, export, accessing new markets and expanding their global reach.

The international channels include the targeted newsletter, the International Trade Hub website and the International Trade social channels.

Member price - £875+VAT
Standard price - £1,225+VAT

LET'S GO GLOBAL

'Let's Go Global' gives 'Let's Be Direct' that international spin, target our international audience with direct messaging straight to their inbox.

We can profile the audience on whether they import or export, what their markets of interest are, their level of trade - even the currency they use!

Member price - £875 +VAT
Standard price - £1,225 +VAT

ADVERTISING

BANNER ADVERTISEMENTS

Include branded banner advertisements across the Chamber's e-communications, sent out on a weekly basis. Just provide us with the artwork and the link - and we'll do the rest.

For 2 weeks - Member Price £300 +VAT / Standard Price £420 +VAT
For 4 weeks - Member Price £500 +VAT / Standard Price £700+VAT
For 8 weeks - Member Price £850 +VAT / Standard Price £1,190 +VAT

There's also the option to advertise in our internationally focused newsletter. which targets those who are trading or want to trade internationally.

For 2 weeks - Member Price £150 +VAT / Standard Price £210 +VAT
For 4 weeks - Member Price £250 +VAT / Standard Price £350 +VAT
For 8 weeks - Member Price £425+VAT / Standard Price £595 +VAT

BUSINESS LOUNGE ADVERTISING

Have your advertisement on display at the entrance of our Business Lounge and be seen by up to 2,000 visitors each month!

For 2 weeks - Member Price £300 +VAT / Standard Price £420 +VAT
For 4 weeks - Member Price £500 +VAT / Standard Price £700 +VAT
For 8 weeks - Member Price £850 +VAT / Standard Price £1,190 +VAT

SOCIAL MEDIA MARKETING

We're heading for a social takeover! We'll post up to 3 times a day with pre-planned branded content promoting your business. We'll even get our team (over 15+ accounts) to display a co-branded header, making a big splash for your brand for a whole week or more!

For 1 weeks - Member Price £1,000 +VAT / Standard Price £1,400 +VAT
For 2 weeks - Member Price £1,500 +VAT / Standard Price £2,100 +VAT

ECONOMIC OUTLOOK

Our Quarterly Economic research is the largest and most reliable business confidence survey, routinely quoted by HM Treasury, Bank of England, the European Union, the OECD and many more. This research is ahead of the curve, and often months ahead of official data.

More importantly, the research contributes locally in Greater Manchester to help inform the Mayor/GMCA and our Local Authorities on what they should be doing to help business and economic growth.

BRONZE

This entry-level package covers sponsorship of our Quarterly Economic Update, which includes a panel slot at the event, alongside pre, during and post-event marketing. There would also be co-ordinated follow up and of course, access to the delegates list.

Member price - £800 +VAT
Standard price - £1,120 +VAT

SILVER

The Silver package, in addition to Bronze includes the option to have the released report co-branded, increasing brand exposure and association with the respected research. There will also be dedicated social media support highlighting key findings from the research and profiling key members of the sponsor's team with their comments, opinions and views.

Member price - £1,800 +VAT
Standard price - £2,520 +VAT

GOLD

Gold, in addition Bronze/Silver, provides the opportunity to include your own questions in the survey giving unrivalled access to our network. You'll get the data responses to your own questions, and you'll have your company spotlighted in the report and at the event.

Member price - £4,000 +VAT
Standard price - £5,600 +VAT

RHODIUM

In addition to all packages available, the top-tier Rhodium package includes a quarters marketing campaign giving your business profile throughout the full fieldwork period and the duration of the event marketing too. Rhodium will give you a panel slot at a future Quarterly Economic Update to comment on trends and developments.

Member price - £5,000 +VAT
Standard price - £7,000 +VAT

If you'd like to find out more, please email the team on benefits@gmchamber.co.uk or give us a call on 0161 393 4321.

POLICY AND RESEARCH

Our Research, Policy and Campaign team are specialists in their field. From the Quarterly Economic research, through to being the designated employer representative body for the GM Local Skills Improvement Plan - we're the recognised voice of business in the region. With more and more focus on Greater Manchester, and the trailblazer devolution deal, it's critical to partner with key stakeholders to campaign on the issues affecting business. Businesses are welcome to partner on our existing campaigns to add weight to the themes in our region.

DATA

Our Research Team can produce and sell data lists for that extra business development support - you can provide us with the criteria, whether that's size, location, sector or role and we'll deliver GDPR compliant data.

Price dependent on scope of data required.

RESEARCH

The Chamber has an in-house Research Team who are commissioned for independent research projects. Our expert team can scope a project, right through to delivery then analyse and report on the findings.

Work undertaken already includes the Construction Pipeline Analysis for Greater Manchester, Market Analysis for Manchester Airport and a Modern Slavery project for GMCA.

Price dependent on scope of project.

CAMPAIGN

This package is designed to give businesses the opportunity to stand side by side with the Chamber on the key business issues we represent. You can be the spokesperson on themes such as transport, NetZero, Brexit and much more.

This package includes a 12-week coordinated marketing campaign, a recorded podcast, a panel spot at our Economic Update and a joint press release.

Member price - £4,000 +VAT
Standard price - £5,600 +VAT

PARTNERSHIP

The highest level of engagement with Greater Manchester Chamber is a Partnership. Our Partner network are thought-leaders, industry innovators and our spokespeople for current and emerging issues affecting businesses. We pride ourselves in the businesses we choose to work with. We have a carefully selected network of Patrons, Partners and Key Stakeholders that we work with to deliver outstanding value and services to our members.

We view Partnership as a long term coordinated campaign which is built and evolved to meet the needs of each individual organisation.

Partnership with the Chamber can include:

- Marketing Campaigns
- Chamber Service Offering
- Collaborative Events
- Sponsorship
- Facilitated Introductions
- Bespoke Research
- Meet the Teams
- Patron and Partner Networking
- Speaking Opportunities

Quotes and packages are available on request. Speak with one of the team and we'll book a consultation to explore the opportunities, and create your tailored proposal.

Prices start from £10,000 +VAT/year

GLOBAL CONNECT

Global Connect is a programme designed and delivered to expand our Global Business Network, so we are best-placed in supporting UK and Overseas companies in their ambitions to grow their international footprint. Global Connect is made up of over 680 connections and 52 partnerships covering 92 countries across the world. Our network includes bilateral and regional Chambers of Commerce, foreign embassies, inward/trade promotion agencies, private sector organisations and trade associations.

Global Connect operates a sustainable commercial model through which both, GMCC and our partners, enhance our portfolio of services and connect our members with live trade and investment opportunities across the world, practical trade and customs advice and cost-effective market entry services, including partner finding.

APPROVED SUPPLIER

Exclusive for Chamber members who provide value-added and innovative services complementing our in-house team's expertise and offer. From Market Entry, Foreign Exchange to VAT and more, our partners work hand in hand with our team to help companies with the operational side of trading and reaching new markets.

BUSINESS PROGRAMME

Exclusively designed for foreign embassies, high commissions, consulates or overseas inward and export promotion agencies, chambers or other who are seeking to raise the profile of their markets within the Greater Manchester region and beyond; and engage in an effective way with our members and customers in a regular and as part of a long-term strategy. If interested, click [here](#) for more information.

TRADE AND INVESTMENT PROGRAMME

This is aimed at public sector organisations who are keen to partner with our Chamber to promote bilateral trade and investment. We have signed agreements with Gumi Government/Chamber of Commerce (SK), Federation of Pakistan Chambers of Commerce and KOEXIMA (Exporters and Importers Trade Association in South Korea) to mention but a few.

TikTok Shop

It's been an absolute pleasure collaborating with the Greater Manchester Chamber of Commerce for our recent workshop hosted by TikTok Shop. The Chamber's unwavering commitment to promoting local businesses and fostering economic growth is truly commendable.

Their exceptional support in planning and executing the workshop was instrumental in its success. The Chamber's team displayed a deep understanding of the business landscape in Greater Manchester, offering invaluable insights and connections that enhanced the workshop's impact.

nybble

Nybble has been a Strategic Partner of the Chamber for over 4 years. Working with the Chamber their team has been delightful. They are friendly, accommodating and extremely connected. They have a genuine interest in your business and understand your services so they can make appropriate connections to their 4000+ membership. Through our partnership, Nybble have established a firm base in Manchester, have made countless connections and have managed to expand our team to serve the Manchester business community. On a personal note, I'd like to thank the GM team their hard work in helping us and I would highly recommend anyone wanting to grow their business to contact Lewis and get involved as a Strategic Partner

POOLE DICK

We hosted a Net Zero Carbon event at GMCC which involved a panel of leading experts discussing the future of the property industry in relation to this topic. Our first in-person event post the pandemic's restrictions, there were concerns around attendance and the logistics of hosting such an event.

The Chamber's team were absolutely brilliant in assisting with helping us to deliver such a successful event. From the organisation in the run-up to it, marketing to their network, hosting on the day and post-event exposure on social media platforms, the team worked with us to ensure that every detail was covered. The team was extremely helpful - and patient! I would recommend the venue to any company looking to host an event in the city centre.



aicep Portugal Global

From the first day we approached them, the Chamber has been very accessible and cooperative. They rapidly accommodated our intention of co-organising a webinar to promote business & investment opportunities between Portuguese and British companies, to which they contributed with knowledgeable insights and with an appropriate target audience. We hold the Chamber as a valuable partner here in the UK.

COLLABORATORS



Warehousing & Docks • Trafford Park

