



ARTS PRIZE 2017 SPONSORSHIP PACKAGES

Greater Manchester Chamber is the largest in the UK with over 4800 members. The marketing team works across all channels and over the last few years has seen rapid growth with its social media channels with over 30,000 followers across Twitter, LinkedIn, Instagram and Facebook. With a Klout score of 66, the Chamber sees its social media, marketing and communication channels as being integral to supporting businesses and organisations who partner with us.

Through our various Sponsorship Packs, you will have access to our numerous channels to help promote your business and raise your profile.

OUR OUTREACH - A quick snapshot

SOCIAL MEDIA: We connect with a large percentage of our audience through our social media channels.

30,000+
FOLLOWERS IN TOTAL

21,000+ TWITTER FOLLOWERS

9,500+ LINKEDIN FOLLOWERS

1,000+ FACEBOOK FOLLOWERS

1,000+ INSTAGRAM FOLLOWERS

Last year's dinner was trending nationally on Twitter.

66

KLOUT SCORE OF 66

THE BRIEF E-NEWSLETTER



The Brief is one of a suite of e-newsletters that forms part of the Chamber's regular communication channels. The twice-weekly e-newsletter goes out to more than 9,600 recipients every Wednesday and Friday - with over 72,000 monthly emails.

72,000+
MONTHLY EMAILS

9,600+
DISTRIBUTION LIST, PER EMAIL

OUR MEMBERSHIP BASE

We have a membership base of over 4800 member businesses who regularly engage with us across our channels.

GM Chamber members make up over a third of Manchester's workforce - with over 330,000 employees across our membership base

GMCC Website * Nov 2016

Monthly Site Sessions - Approx 17,500

Monthly Page Views - Approx 46,000

Average Number of Users - Over 10,200



ARTS PRIZE 2017 SPONSORSHIP PACKAGES

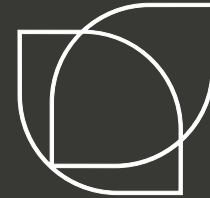
For more information, please contact: chris.fletcher@gmchamber.co.uk

GREATER MANCHESTER ARTS PRIZE 2017

Headline Sponsorship

- 10 places at what will be a fantastic night at our Annual Dinner at Victoria Warehouse
- GM Membership up to £1050 or discount on renewal
- Coverage in the Chamber's magazine, shared with our membership base
- £200 Voucher for GM Chamber Space - Meetings & Events Centre
- Your Business Offer on GM Chamber Rewards Card
- Social Media promotion - July 2016 GMCC Tweets seen over 325.9k times
- Opportunity to present the 2017 GM Arts Prize winner with their Award at our 2017 Annual Dinner, attended by over 600+ delegates
- Logo to be included in the 2017 Annual Dinner Brochure

£5000 + VAT



GREATER MANCHESTER
ARTS PRIZE 2017



ANDREW BROOKS 'FIELD STUDIES - ODIN'S GULLY'
WINNER OF THE INAUGURAL
GREATER MANCHESTER ARTS PRIZE 2016

ARTS PRIZE SPONSORSHIP

Runner Up Sponsorship

- 2 places at our Annual Dinner at Victoria Warehouse
- GM Membership up to £350 or discount on renewal
- £150 Voucher for GM Chamber Space - Meetings & Events Centre
- Business Information Service - allowing access to targeted data of up to 1500 records from our mailing list.
- 5 x Credit Checks
- Social Media promotion - July 2016 GMCC Tweets seen over 325.9k times
- Logo to be included in the 2017 Annual Dinner Brochure

£1600 + VAT (x3 available)

ARTS PRIZE SPONSORSHIP

Award Maker Advertising Opportunity

- 2 places at our Annual Dinner at Victoria Warehouse
- Feature and coverage in the Chamber's magazine, shared with our membership base of over 4800+ members
- 2 Chamber Reward Cards, giving you access to discounts and offers across Greater Manchester
- 1 Skills Review
- Social Media promotion - July 2016 GMCC Tweets seen over 325.9k times
- Opportunity to be part of selecting the winning award
- Logo to be included in the 2017 Annual Dinner Brochure

£2750 + VAT

