



“NETWORK” SPONSORSHIP PACKAGES

NETWORK EVENTS

These events are run on a regular basis and cover the broadest geographic reach in Greater Manchester across all 10 local authority areas. Each event attracts between 50 – 100 attendees and includes our most popular networking events the Action For Business (A4B) meetings. At these regular events there is ample opportunity before, during and after to raise your business profile online by using the Chamber's extensive communication reach.

For 2017 we will run 42 A4B events and 7 Construction Clubs across all 10 local regions.

Greater Manchester Chamber is the largest in the UK with over 4800 members. The marketing team works across all channels and over the last few years has seen rapid growth in its social media engagement, with over 30,000 followers across Twitter, LinkedIn, Instagram and Facebook. With a Klout score of 66, the Chamber sees its social media, marketing and communication channels as being integral to supporting businesses and organisations who partner with us.

Through our various Sponsorship Packs, you will have access to our numerous channels to help promote your business and raise your profile.

OUR OUTREACH – A quick snapshot

SOCIAL MEDIA: We connect with a large percentage of our audience through our social media channels.

30,000+
FOLLOWERS IN TOTAL

21,000+ TWITTER FOLLOWERS

9,500+ LINKEDIN FOLLOWERS

1,000+ FACEBOOK FOLLOWERS

1,000+ INSTAGRAM FOLLOWERS

Last year's dinner was trending nationally on Twitter.



KLOUT SCORE OF 66

THE BRIEF E-NEWSLETTER



The Brief is one of a suite of e-newsletters that forms part of the Chamber's regular communication channels. The twice-weekly e-newsletter goes out to more than 9,600 recipients every Wednesday and Friday – with over 72000 monthly emails sent in total.

72,000+
MONTHLY EMAILS

10,500
DISTRIBUTION LIST,

OUR MEMBERSHIP BASE

We have a membership base of over 4800 member businesses who regularly engage with us across our channels.

GM Chamber members make up over a third of Manchester's workforce – with over 330,000 employees across our membership base

GMCC Website * Nov 2016

Monthly Site Sessions – Approx 17,500

Monthly Page Views – Approx 46,000

Average Number of Users – Over 10,200



THE 2017 GREATER MANCHESTER CHAMBER ANNUAL DINNER

For more information, please contact: chris.fletcher@gmchamber.co.uk

ACTION FOR BUSINESS

Packages to include:

- Logo and branding to be included on marketing & PR material produced for the event
- Display stand, literature and marketing material available at the event
- 1 month of social media promotion through the Chamber's social media channels (5 social media mentions in total).
- Inclusion in at least 1 of the Chamber's digital communications (The Brief, pre/post-event email)
- Invitation to our exclusive "Network" sponsors event to be held in January 2018
- Discounts available for sponsoring multiple events - call for details

PRICES START AT: **£250**

CONSTRUCTION CLUBS



Up to 12 events per year, each developed and led by private sector companies with support from Greater Manchester Chamber, to ensure businesses in the region benefit from construction opportunities in their area.

PRICES: Packages from **£300**

