



## GREATER MANCHESTER CHAMBER CAMPAIGN FOR BUSINESS 2017

### Greater Manchester Mayor – Job Advert

#### A Dynamic Leader for a Dynamic Job

Over 2 million Greater Manchester residents are looking for a dynamic leader to inspire and take the city region forward through a new and challenging stage of growth and development. The birthplace of the Industrial Revolution is leading the UK's devolution revolution and the new role of elected mayor demands an exceptional person who can realise the full potential of the UK's leading city region at home and overseas.

With recent changes to government a crucial part of the role will involve the continued emphasis on the successful delivery of the ambitions laid out for the Northern Powerhouse and the delivery of the devolution deal – setting the pace for Greater Manchester and beyond. There is also a crucial and urgent requirement to develop and maintain bilateral relationships with cities across Europe and globally to ensure Greater Manchester is established as a global trading centre.

If you want to create history by being the first ever elected mayor of Greater Manchester and can handle the demands of working in a highly public, politically charged and challenging role we want to hear from you.

### Greater Manchester Mayor – Job Description

**Reports to:** The Greater Manchester Electorate

**The Company:** £56bn turnover, 1.2m employees, 100,000 businesses and a major global brand.

#### **Operational purpose:**

To lead successfully the future development and growth of Greater Manchester by raising economic performance across all locations to deliver sustainable growth, increase employment opportunities, improve skills levels across the workforce,

reduce social and economic inequalities and develop the GM brand nationally and overseas.

To be a strong advocate to central government and work collaboratively with other elected mayors in the UK to ensure the continued progress of devolution and the successful delivery of ambitions identified as part of the Northern Powerhouse.

The role of the mayor should also include forging effective links and bilateral agreements with cities across Europe and the World ensuring that international trade grows and develops with future international policy and strategy.

### **Main Duties:**

The elected candidate will have the following executive duties:

- Chair the Greater Manchester Combined Authority – which is responsible for the delivery of the Greater Manchester Strategy; Greater Manchester Spatial Framework; Business Support; local commissioning for skills and has oversight on the £6bn devolved health and social care budget.
- Be responsible for the effective delivery of the devolved local transport budget including (subject to consultation) the delivery of a new franchised bus service, the implementation of smart ticketing and the devolution of rail stations across GM.
- Have power over the strategic planning including the implementation of a new Community Infrastructure Levy to assist funding for developments.
- Chair, jointly with the Housing Minister, the Greater Manchester Land Commission.
- Be responsible for the Mayoral Development Corporation.
- Deliver the role of Police & Crime Commissioner.
- Be responsible for the GM Fire and Rescue Service.

### **Experience**

- Leadership of a large-scale organization – in the public or private sector
- Experience at a senior and strategic level of working successfully in a politically influenced environment
- Genuine links to and understanding of Greater Manchester and its importance to the UK economy
- Awareness of global events and their impact on the GM economy
- Evidence of transforming long term vision into successfully activity.

### **Skills**

- Leadership and building successful and effective teams
- Building a successful consensus across a variety of constituents
- Strong strategic and delivery abilities
- Strong negotiation skills and diplomacy
- Ability to reflect and represent the profile and the importance of the role
- Ability to communicate effectively in order to translate issues, changes and activity to individuals and business.

## Personal Qualities

- Charismatic leader – with the personal authority and ability to motivate and enthuse both the electorate and colleagues
- Forward thinking – able to engage with new ideas, technology, opportunities to deliver success
- Able to embrace and drive forward change – to grasp the opportunities from the role from day one
- Honest, believable and trustworthy

## Measurement of Success

- Economic impact – employment levels, investment, growth rates
- Closing the inequality gap especially amongst young people
- Identify and incorporate the role of Greater Manchester within and as a lead of the Northern Powerhouse
- Infrastructure – transport, housing, skills, digital – level of investment and progress against targets
- Financial – budget performance
- Successful and effective delivery of the GM Health & Social Care budget
- Establish Greater Manchester and the role of its mayor as a leading influence on national policies and international activity that includes the reduction of reliance on Whitehall, greater autonomy and an effective international presence.