



SKILLS SUMMIT 2019

#GMSKILLS2019

GREATER MANCHESTER SKILLS SUMMIT 2019

“A SERIOUS CONVERSATION ABOUT SKILLS”

PROGRAMME

Thursday 16th May 2019

8.00am to 3.45pm

Conference Suite, 2nd Floor, Greater Manchester Chamber of Commerce,
Elliot House, 151 Deansgate, Manchester M3 3WD



Greater Manchester
Chamber of Commerce



Greater Manchester
Learning Provider Network



GREATER MANCHESTER SKILLS SUMMIT 2019

OUR SKILLS CHALLENGE

Skills are integral to the foundation of industry and people's prosperity in Greater Manchester. Automation, digitalisation, demographic/climate and political changes are remodelling both our work and social environments. Employment is at an all-time high in the UK with a growing demand for people with higher levels of resilience, cognitive skills and increasingly new skills sets which are essential if we are to increase productivity.

The Chamber's 'Future of Skills 2028' research report (2018) highlighted the need for people to be able to adapt rapidly to the ever-evolving skills sets of the workplace and the reality that some groups will be left behind. By forming strong collaborations between industry and educators, we can create opportunities for an inclusive, lifelong approach to skills development.

By working together ever more closely we are better able to influence the development and implementation of a skills system which is fit for purpose for Greater Manchester.

Objective:

Greater Manchester Skills Summit 2019 will convene leaders from business and education with responsibility for a range of skills related activity including further education, higher education, vocational education and training, employment, economic development and policy making. The summit will give delegates the opportunity to share with each other what they are doing now, and what they plan to do in the future and agree how they can work together across their areas of responsibility to ensure that people have the right skills to succeed and businesses can grow.

Participation:

Greater Manchester Chamber of Commerce and the Greater Manchester Learning Provider Network are inviting leading representatives from employers and skills providers as well as partner organisations, to attend the summit.

Format:

Each session will start with scene setting presentations to provide key information and data about skills. Key note speakers will then be followed by input from specialists on key themes and policies. After which, there will be a panel Q & A, followed by the opportunity for every delegate to be involved in an interactive vote on emerging topics. We have provided you with pre-event questions and objectives for each session, to help stimulate discussions on the day. Chatham House rules will be in effect to ensure open and frank communication. The main highlights of the discussions will be published in the form of a Chair's Summary after the event, which will be sent to all delegates.

When and where: Conference Suite, 2nd Floor, Greater Manchester Chamber of Commerce, Elliot House, 151 Deansgate, Manchester M3 3WD

SKILLS SUMMIT 2019

A Serious Conversation About Skills

Manchester, Thursday 16th May 2019

AGENDA

8.00 – 8.30	Arrival & registration at the Conference Suite, Floor 2, Greater Manchester Chamber of Commerce
8.30 – 8.50	Opening Plenary – Welcome by the Chairs & Setting the Scene Joy Sewart, Director of Skills & Social Enterprise Policy at Greater Manchester Chamber of Commerce Andy Fawcett – Executive Director GMLPN
8.50 – 9.00	Headline Sponsor Address: Pearson
9.00 – 10.30	SESSION 1: Greater Manchester: OUR REGION, OUR REALITY Chairperson: Joy Sewart Objective: Build a common understanding of the current skills and employment issues and challenges in Greater Manchester: how young people, youth leaders, trainers & educators and business leaders contribute to and invest in people, communities and the Greater Manchester economy. Presentations: Keynote Speaker: Kate Green OBE, Labour MP, Stretford and Urmston. <ul style="list-style-type: none">- Gemmer Crozier, Community Engagement Coordinator at Brother UK Ltd and GM Apprentice Ambassador- Charlotte Houghton, Technical Service Technician at John Hogg and GM Apprentice Ambassador- Marie Graham, Programme Manager (Legacy & Funding) at Greater Manchester Centre for Voluntary Organisations- Graham Cooper, Lead Youth Manager at The Broughton Trust- Linda Dean, Managing Director at Total People & Executive Lead MOL- Amul Batra, Director at Northcoders Panel Q & A and Delegate Interactive Votes Questions for discussion: <ul style="list-style-type: none">• How can we enhance our collaborative work to build a skills system in Greater Manchester which is increasingly fit for purpose for individuals our employers and our economy?• What more needs to be done to create a skills and employment system which supports the workless and most vulnerable?• How do we maximise the benefits of investment in skills?

	<ul style="list-style-type: none"> • What governance arrangements might better involve all stakeholders, inside and outside government, to tackle difficult skills issues?
10.30 – 10.45	BREAK & REFRESHMENTS
10.45– 11.00	Headline Sponsor Address: Institution of Civil Engineers
11-00 – 12.30	<p>SESSION 2: Greater Manchester: OUR REGION, OUR OPPORTUNITY Chairperson: Andy Fawcett</p> <p>Objective: Gain an overview of the main local and national government skills policies, a familiarisation of the desired impact of these for all who live and work in Greater Manchester and how we can work collectively to contribute to the opportunities available.</p> <p>Presentations: Keynote Speaker: Wayne Jones OBE, Member of the Executive Board of MAN Energy Solutions SE</p> <ul style="list-style-type: none"> - Dr Tony Syme, Senior Lecturer in Economics at the University of Salford - Alun Francis, Principal and Chief Executive at Oldham College <p>Panel Q & A</p> <p>Questions for discussion:</p> <ul style="list-style-type: none"> • Do we have the correct balance between local and government skills policies; do we have sufficient autonomy in Greater Manchester, • What changes to policies will help to equip people with 21st century skills, including digital skills? • How do other government policies including: transport, utilities, health, planning, clean air etc... fit together with skills policies?
12.30 – 1.10	LUNCH & NETWORKING
1.10 – 1.15	Welcome to the Afternoon Session Chairperson: Chris Fletcher
1.15 – 2.15	<p>SESSION 3: The Future of Skills 2028 Chairperson: Chris Fletcher</p> <p>Objective: Discuss the major challenges and opportunities, both perceived and factual, that the skills system in Greater Manchester will face in the next decade.</p> <p>Presentations:</p>

	<p>Keynote Speaker: Jane Boardman, Partner at Deloitte & President of Greater Manchester Chamber of Commerce</p> <ul style="list-style-type: none"> - Tim Griffiths, Learning and Development Manager at Join the Dots - Liz Gorb, Director of Apprenticeships at Manchester Metropolitan University - Dr Darren Dancey, Head of Computer Science at Manchester Metropolitan University <p>Panel Q & A</p> <p>Questions for discussion:</p> <ul style="list-style-type: none"> - With technological advances happening at such a pace, what can we do to ensure our workforce is well prepared and able to adapt. - What skills will our residents need to be resilient in a changing economy - What implications are there for skills training? - How can industry and education better work together to co design curriculum, which is industry relevant and attracts/retains talent in each sector
2.15 – 2.30	BREAK & REFRESHMENTS
2.30 – 3.30	<p>SESSION 4: Greater Manchester Needs You! Chairperson: Anne Gornall</p> <p>Objective: Agree how our collective contributions can come together to form a ‘movement’, which brings together education and industry to improve the skills of Greater Manchester residents and leads to economic growth for our region.</p> <p>Keynote Speaker: Andy Burnham, Mayor of Greater Manchester</p> <p>Panel Q & A Table Exercise: Call to Action & Pledges</p>
3.30 – 3.45	CHAIR SUMMARY & CLOSE

Speaker Biographies:

Joy Sewart

Director of Skills & Social Enterprise Policy at Greater Manchester Chamber of Commerce



Joy has over 20 years' experience of running successful employer engagement initiatives managing worth over £25 million of public contracts/commercial income. She joined the Chamber in 2012 and is responsible for the development and delivery of skills and social enterprises services for members, the wider business community and residents of Greater Manchester. She is a trustee for the Greater Manchester Chamber Communities Foundation, whose objective is to develop the capacity and skills of the members of the socially and economically disadvantaged communities of Greater Manchester. Joy is also a trustee of the Manchester Jazz Festival the UK's leading showcase for contemporary jazz, with an ongoing focus on championing the region's creative artists.

Andy Fawcett

Executive Director, Greater Manchester Learning Provider Network

Andy is currently one of the Executive Directors at Greater Manchester Learning Provider Network. After a career in human resource management and politics Andy worked for the Skills Funding Agency, as well as its predecessor organisations, for over 20 years. His main areas of work included economic development, contract and provider management, along with European structural funds and has specialist knowledge of the commissioning and procurement of education and training. He has extensive experience in non- executive roles in schools and in further and higher education.



Headline Sponsor – Pearson

Neil Carmichael

Independent Consultant and Former Chair of Education Select Committee (2015 - 2017)



Neil Carmichael served as the Member of Parliament for Stroud Valleys and Vale from 2010 to 2017, and as Chair of the Education Select Committee from 2015 to 2017.

He had previously been a member of the Environment Audit Committee and also established two All Parliamentary Party Groups: Governance and Leadership in Education, and Vascular Diseases. Neil took the Antarctic Act through Parliament, safeguarding both the Antarctic environment and British interests in the area for future generations.

Kate Green OBE

Labour MP, Stretford and Urmston.

Kate Green was elected MP for Stretford and Urmston in May 2010. She was re-elected in 2015 and in 2017.

Prior to her election Kate was Chief Executive of the Child Poverty Action Group, and before that Director of the National Council for One Parent Families (now Gingerbread). She is a long standing campaigner against poverty and inequality, is a member and former chair of the all-party parliamentary group on poverty, and served as a member of the Greater Manchester Poverty Commission. In 2013 Kate was appointed an ambassador for the Albert Kennedy Trust, a charity which supports LGBT homeless young people in crisis.



In parliament, Kate Chairs of the Select Committee on Standards and a member of the Home Affairs Select Committee. She Chairs the All Party Parliamentary Group on Migration and the All Party Parliamentary Group for Gypsy Roma Travellers.

Gemmer Crozier

Community Engagement Coordinator at Brother UK Ltd and GM Apprentice Ambassador



Gemmer started as a Business and Administration Apprentice in 2014. Since completing her first apprenticeship she has continued her studies and recently completed her Leadership and Management Diploma.

Her current role involves the development of Brother UK's Community Engagement Programme, both internal and external. This includes Employee Engagement activities, internal communications, external community engagement and educational programmes.

Charlotte Houghton

Technical Service Technician at John Hogg and GM Apprentice Ambassador

Charlotte Houghton is currently studying for a Bachelor's degree in Chemical Science as part of a Laboratory Scientist Degree Apprenticeship at Manchester Metropolitan University, while working full time as a Technical Service Chemist.

The company Charlotte works for is called John Hogg, based in Manchester, which produces dyes and markers for the petrochemical industry. Charlotte started working at John Hogg six years ago as a level 3 apprentice, which took two years to complete. She is now four years into her five year Bachelor degree.



Marie Graham

Programme Manager Funding and Legacy (GM Talent Match) at Greater Manchester Centre for Voluntary Organisation



Greater Manchester is overflowing with Hidden Talent. As a Programme Manager of the Greater Manchester Talent Match programme I have spent the last four years working with young people struggling to access the job market and employers desperate to find and retain good employees. In the twenty years previous to this I have held a variety of positions in the private, public and voluntary sectors but all with two common themes; developing excellent people, organisational and strategic management practice as well as developing partnerships in order to solve the challenges faced by communities.

Graham Cooper

Youth Team Manager at The Broughton Trust

I am a full time Youth worker, volunteer and community activist in Salford, working with young people, families and local residents in the most disadvantaged and deprived communities in the city.

For the last 9 years I have been employed by The Broughton Trust and since 2013 as The Youth Team Manager. During this period, we have developed two youth centres, outreach provision and pathways in to meaning full time and sustained employment opportunities for young people. I have also managed many government based contract for example “Youth Contract” as a successful partner with Groundwork UK. We have piloted in partnership with the construction industry “pathways to employment” with some of the most disadvantaged and “hardest to reach” in our communities with amazing results



I am passionate about young people having a voice and sit on the Greater Manchester wide Stop and search group on behalf of young people in relation to the Crime and police commissioners Stop and Search public panel. I have also been a core member of some of Salford’s strategic focus groups around unemployment and training for over six years

One of my personal achievements is the successful completion of JOGLE in 2016 (John O’Groats to Lands End cycle ride) this rose over £2000 for Salford4Good and gave me a sore pair of legs!

Linda Dean

Managing Director of Total People and Executive Lead MOL



Linda joined LTE group from NCG, and has held a variety of senior operational roles in the private sector, government, third sector and public sector over the past 25 years. As Managing Director of Total People, Linda oversees apprenticeship development and delivery with a significant focus on ensuring this is aligned to the external environment. Linda is also Executive Lead for MOL, specialists in professional learning qualifications.

Amul Batra

Director at Northcoders

Before Northcoders, Amul spent 20 years in the music industry. He was involved with a number 1 selling act, ran a record label, managed a number of bands, placed music onto Hollywood movies and toured the world with his artists. He left music to set up a tech start up and ended up learning to code himself on Northcoders' first ever cohort. There, he saw first-hand how valuable a skill coding was becoming whilst at the same time fell in love with the values and ambition of Northcoders: diversity, community, quality and helping to change lives through securing rewarding, fulfilling careers in tech. He became an early investor in Northcoders and a key member of the leadership team. Northcoders has now graduated over 300 new Software Developers in the last 2 years and he has helped guide 97% of them into their first roles at businesses across the North.



Headline Sponsor - Institution of Civil Engineers

Nick Baveystock

Director General of the Institution of Civil Engineers since 2011.



He served as a Royal Engineer in the British Army for over 25 years. He operated across the world, commanding a regiment in Kosovo, Bosnia, and in Iraq, before further service in Iraq as Chief of Staff Multinational Division (South East) and then as Chief Engineer. Staff tours included terms in the UK MOD and in Kosovo. His final appointment was as a Brigadier leading the £3.2 Bn RSME Public Private Partnership.

He has wide experience of delivering large engineering programmes; notably nearly 10 years leading international post conflict reconstruction and development in Southern Iraq and the Balkans. He is on the boards of Engineering UK, Mid Kent College Training Services, is Vice Chair of Thomas Telford Ltd, an alumnus of the Royal College of Defence Studies, and Vice President of the Institution of Royal Engineers.

Wayne Jones OBE

Member of the Executive Board of MAN Energy Solutions SE

Wayne Jones was born in Manchester in 1966 and graduated with an Honours Degree in Mechanical Engineering in 1992. Prior to his Academic qualification he completed a 4-year Apprenticeship which later inspired some of his Leadership, Corporate and Social Responsibility philosophies. He has been employed in the Manufacturing Industry for more than 30 years, holding various positions in Sales, Project Management, Customer Service, Operations, Engineering and R&D and during his career, he has resided in Norway, UAE and Oman.



Wayne started his career at British Aerospace completing his Apprenticeship at Mather & Platt in Manchester before moving to the Sulzer Corporation.

He joined the MAN Group in 2005 to head the UK Aftermarket business before becoming Managing Director in October of the same year. Wayne led a major restructuring programme turning the Company from significant losses into a profitable result in less than 18 months. In 2010, Wayne was appointed as Head of the Global After Sales business under the brand MAN PrimeServ, leading the division to significant growth and profitability over the next six years.

On 1 January 2016, he became the first British national in the history of the company to join the Executive Board of MAN Diesel & Turbo SE as CSO, responsible for Sales and After Sales with Revenues of over Euro 3 Billion and responsibility for more than 14,000 employees.

In March of the same year, Wayne was presented with the Order of the British Empire by Her Majesty Queen Elizabeth II at Buckingham Palace. This was in recognition of his services to the North West of England and his social commitment, particularly his work on behalf of young people.

Wayne is passionate and committed to his Industry and ensuring the next generation of Engineers have the opportunities to be inspired and embark on interesting and challenging careers. To deliver these future concepts, Wayne Chaired the Employer Ownership Skills in partnership with the Greater Manchester Chamber of Commerce with the goal of significantly increasing new Apprenticeships in the next generation. As a result of this program close to 1,000 young people started their apprenticeships in 2014. Wayne was appointed President of the Greater Manchester Chamber of Commerce, the largest Chamber in the UK from October 2015 to October 2017 and is currently the Past President.

Other areas of CSR that Wayne has initiated are closer links with local Universities, Colleges (he is a Fellow of Stockport College of Technology) and Schools, which include work experience for students with learning difficulties, developing a work readiness programme, Apprenticeships and Internships. He is regularly asked to speak at international conferences on Leadership, Change Management and Cultural Awareness in Business.

Dr Tony Syme

Senior Lecturer in Economics at the University of Salford



Dr Tony Syme had previously worked in the Economics Departments at the University of Warwick and the University of Oxford. He is a member of the Royal Economics Society and the European Association of Labour Economists. His research focuses primarily on the economics of sports and of labour markets and research projects include a European Social Fund-commissioned study of the labour market experiences of older workers in the North-West.

Alun Francis

Principal and Chief Executive at Oldham College

Alun has worked at Oldham College as Principal and Chief Executive since 2010, during which the College has been redeveloped extensively. It recently achieved a very strong Ofsted inspection. Prior to working at the College he led Oldham Council's Building Schools for the Future programme and has over twenty-five years' experience in education, economic regeneration and local government. He has worked most of his career in Greater Manchester.



Chris Fletcher

Director of Marketing & Campaigns at Greater Manchester Chamber of Commerce



Chris joined the UK's largest Chamber in 2003 as a Local Policy Manager direct from education charity Young Enterprise and after having spent 16 years working for Nat West primarily focused on the start-up and SME market.

His wide-ranging role means he is responsible for all the Chamber's marketing and communications activity as well as its award winning campaigning work. This includes interaction and connection with the Chamber's members, networks and the wider business community in Greater Manchester and beyond as well as key influencers, local authorities, politicians and other organizations. He was responsible for the introduction of "Action for Business" which put policy and campaign activity at the heart of the Chamber's work. He authored and influenced the Chamber's cutting edge "Campaign for Business" which identified and promoted the key issues for business in Greater Manchester ahead of the 2015 election and which was repeated ahead of the 2017 GM Mayor and General Elections. In 2018/19, Chris leads the Chamber's 3 campaigns focussing on Brexit, Connectivity and the Future of Skills 2028.

Jane Boardman

Partner at Deloitte & President of Greater Manchester Chamber of Commerce

Jane is originally from Ellesmere Port but came to university in Manchester to study Maths in 1993 and has been here ever since. She joined Arthur Andersen in 1996 as a trainee accountant and qualified in 1999. Joining Deloitte in 2002, she progressed to Partner within the Manchester audit practice in 2007 at the age of 31.



Jane leads the audits of several international businesses, predominantly in the Fast-Moving Consumer Goods and Utilities sectors. Her role as Partner also involves apprentice, graduate and lateral hire recruitment, training, career development and wider people leadership responsibilities. She is currently President of Greater Manchester Chamber of Commerce, leading on the 'Future of Skills 2028' campaign. A keen Liverpool fan and former player for Manchester City, she is married to Neil and has two children, Joey (8) and Della (3).

Tim Griffiths



Learning and Development Manager at Join the Dots

Tim is the Learning and Development Manager at Join the Dots, a market research agency based in the Northern Quarter whose aim is to keep brands and businesses ahead of and on top of change. As part of his role, he has to identify the current and future skills gaps of people, based on business needs and industry trends. He also recruits for and manages their graduate programme.

Liz Gorb

Director of Apprenticeships at Manchester Metropolitan University

Liz is currently leading on the development and delivery of Degree Apprenticeships across the University. Liz and her team are working with over 230 global corporates and SMEs to develop and successfully deliver a leading programme of university-based Degree Apprenticeships to over 1,200 apprentices including Digital & Technology Solutions, Chartered Manager, Chemical Science, Advanced Clinical Practitioner, Social Work and the MBA Degree Apprenticeship.



Previously holding senior roles at the City Lit, Covent Garden, London and the East Cheshire Business School, Liz has substantial experience of leadership and management in a variety of settings in both London and the North West.

Dr Darren Dancey

Head of Department of Computing and Mathematics at Manchester Metropolitan University

Before this role, he held various positions within the Faculty of Science and Engineering since joining the University as a Lecturer in Computer Science in 2011.

He has a research background in Artificial Intelligence with a PhD in Artificial Neural Networks/Deep Learning. His main contribution in this area was developing methods to address the so-called black-box problem of Artificial Intelligence systems to reveal how such systems are making decisions.



His teaching interests centre on Software Development and he has recently taught courses in Data Structures and Algorithms, Comparative Programming languages and applied courses such as Web and Mobile Application Development. He is a strong advocate of industry and academia working together to solve the challenges facing society. This has led to a range of projects funded by Innovate UK, the Digital R&D Fund for the Arts, and the European Research Council. This desire for academia and industry to work together motivated him to launch the

Degree Apprenticeship in Digital and Technology at Manchester Metropolitan University.

Darren is currently leading the Widening Participation theme within the National Institute of Coding, which is a consortium of over 30 UK universities and 100 commercial and outreach partners working together to address the Digital Skills gap. Darren is on the organising committee for the Manchester Raspberry Pi Jam, which hosts monthly events to encourage young people to develop skills in digital and technology, and sits on the Manchester Branch committee of the BCS, the Chartered Institute for IT.

Anne Gornall

Executive Director, Greater Manchester Learning Provider Network

Anne is a senior management professional experienced in leading, developing and delivering national, regional and local policy, strategies and action plans in the learning and skills sector, including work with the Skills Funding Agency/Learning Skills Council for 12 years as well in a broad range of organisations: public, private and voluntary in the UK and abroad. Anne has worked as commissioner of learning and skills and currently directs a team and support services to a network of 100 plus training providers from across the sector: -Colleges, Independent Training Providers, voluntary sector, Local Authorities, employer providers etc. who are in receipt of public and private funding to deliver skills training. Anne's career and experience has grown from a background in teaching in the FE sector.



Andy Burnham

Mayor of Greater Manchester

Andy Burnham was elected as Mayor of Greater Manchester in May 2017.

Responsible for shaping the future of Greater Manchester, Andy's priorities include ending rough sleeping, transforming Greater Manchester into one of the greenest city regions in Europe, and making Greater Manchester a great place to live, get on, and grow old. He is committed to making



sure that every resident of Greater Manchester has the best possible chance to get ahead in life and in work, including the education and skills they need to make the most of those opportunities at every stage of life.

Before being elected Mayor of Greater Manchester, Andy was MP for Leigh from 2001. In government, Andy has held Ministerial positions at the Home Office, Department of Health and the Treasury. In 2008 he became Secretary of State for Culture, Media and Sport, before returning to Health as Secretary of State in 2009.

In opposition, Andy has served as Shadow Education Secretary, Shadow Health Secretary and Shadow Home Secretary.

Andy lives in Leigh, Greater Manchester, with his wife and three children. He is a keen supporter of Everton FC.