



Northern Powerhouse Trade Mission Programme 2019 - 2020

The Northern Powerhouse trade mission programme aims to encourage growth across the northern regions by helping companies to get in front of key decision makers and buyers in key sectors and markets. All our trade missions are accompanied by experienced international trade advisers who can support and guide delegates throughout the mission.

In addition to this year's trade mission programme we are running four Premier Missions to high growth markets. We will be taking delegations to explore trade opportunities in some of the fastest growing markets of Latin America, South and South East Asia as well as the strong North America markets. These will be high profiled, multi country visits providing opportunities in selected key sectors.

Premier Missions

Bangladesh and India, 5 - 12 October 2019

The mission will focus on digital growth including health innovation, green energy, technology and education.

Association of Southeast Asian Nations (ASEAN), 30 October - 8 November 2019

The mission will focus on education, infrastructure and transportation, visiting Thailand, Malaysia and Indonesia.

Latin America, November 2019

More information about this mission will be announced soon.

USA and Canada, Date TBC

More information about this mission will be announced soon.

The Northern Powerhouse had a GVA total of £343.6 billion in 2017. In 2018 alone, businesses based in the region exported £59 billion worth of goods to every corner of the globe, yet there remains massive potential for future international growth. The region also has high speed rail links, excellent transport, highly skilled workforces and world-class research, with six northern universities ranked in the top 20 for research excellence nationally.





Offshore Energy Exhibition and Conference

7 - 10 October 2019
Amsterdam, Netherlands

The mission is ideal for business working in the offshore energy sector who are wanting to explore opportunities in the Dutch market at the Offshore Energy Exhibition 2019 in Amsterdam.



SEMA Show

5 - 8 November 2019
Las Vegas, Nevada, USA

The mission is an opportunity to visit the premier automotive speciality products trade event in the world, with all the support of a group. 70,000 buyers, networking, seminars, demonstrations and special events all under one roof.



Food and Hotel China (FHC) Exhibition

11 - 13 November 2019
Shanghai, China

Food and drink sector companies joining this key exhibition will be able to showcase products on a rota basis on a shared NPH stand as well as participate in briefings and networking events.



MEDICA

18 - 21 November 2019
Düsseldorf, Germany

Medica will offer businesses a platform to showcase Northern expertise, network with key industry professionals and connect with overseas buyers. The mission is an ideal way for businesses to gain valuable market insight.



Smart City Expo World Congress

19 - 21 November 2019
Barcelona, Spain

This is the benchmark event on urban development and for three days it becomes a global hub where executives, city representatives and academics from around the world meet to explore a better future for our cities.



Business of Design Week (BODW)

2 - 7 December 2019
Hong Kong

Asia's leading event on design, innovation and brands. The conference, exhibition, satellite and pop-up events attract industry leaders, professionals and academia. The mission is open to designers, industry professionals and academic providers.



Consumer Electronics Show (CES)

7 - 10 January 2020
Las Vegas, Nevada, USA

The mission will visit CES International 2020, a platform showcasing developments in technology, business, wireless, printing, consumer electronics, business technology, content creation, digital imaging, consumer technology and computer hardware.



Arab Health

27 - 30 January 2020
Dubai, UAE

Arab Health is the largest medical exhibition in the Middle East where industry professionals and market leaders from all over the world come together to do business. Join the trade mission to discover your growth potential.



Gulfood

16 - 20 February 2020
Dubai, UAE

Gulfood is the world's largest food and beverage event with over 5,000 exhibitors and 120 country pavilions. The trade mission is a great opportunity to expand your business in the MENA region and beyond.