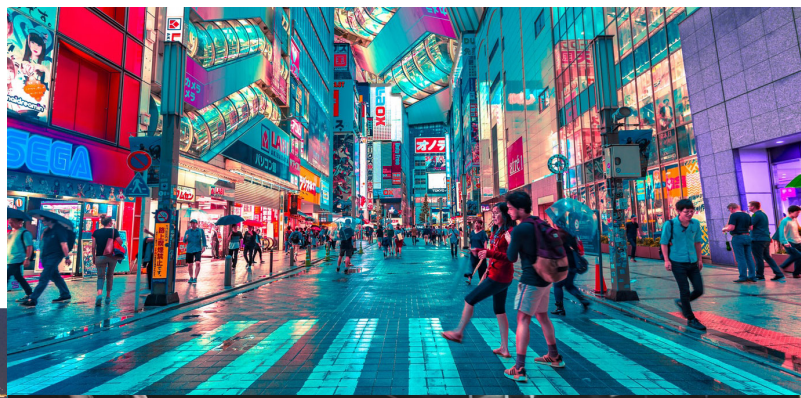




European Union

European Regional
Development Fund



Enhancing SME's International Trade Performance

*Specialist advice, events
and financial support to
enhance your international
trade strategy.*

Mission Date & Location

10 - 15 September 2019

Tokyo, Japan

For more information

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North West ERDF Trade Mission to Tokyo Games Show 2019

The North West Trade team are looking to organise an ERDF supported trade mission to the Tokyo Game Show in Japan from 10th to 15th September 2019.

The games industry in Japan is worth \$15bn and Tokyo Games Show is one of the most important shows for the Asian region.

Tokyo Game Show (TGS) 2018 was the biggest ever since its inception in 1996 with 668 companies and organizations from 41 countries and regions participating as exhibitors and 298,690 people visiting the exhibition. TGS 2019 is expected to be even bigger.

As part of the mission to Tokyo Game Show, you will be accompanied by an experienced Japanese speaking International Trade Adviser.

There will be a mission briefing by the British Embassy in Tokyo on Doing Business in Japan.

We have been invited to bring NW companies to the Mobile Contents Forum event being run around the Tokyo Game Show and this event will be made available free of charge to these NW companies.

More details about Tokyo Games Show are available on <https://expo.nikkeibp.co.jp/tgs/2018/exhibition/english/>

Register via: http://bit.ly/ERDF_Tokyo19

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