



Northern Powerhouse Mission to SEMA, Las Vegas

5 – 8 November 2019

The Department for International Trade (DIT) is inviting businesses supplying into the performance and aftermarket automotive industry to participate in this Northern Powerhouse trade mission to the SEMA Show 2019, in Las Vegas.

Following last year's successful trade mission, when companies from across the North of England were among the 70,000 visitors to SEMA, we are again offering companies the chance to attend the premier automotive speciality products trade event in the world.

This is a trade only event with no access to the general public. It draws the brightest minds and newest products, also providing educational seminars, product demonstrations, special events and networking opportunities.

Support from local and US-based DIT staff will ensure that you have the best experience possible.

Participating delegates will have the opportunity to:

- Receive extensive support throughout the mission
- Gain access to key industry professionals
- Attend an in-market briefing from DIT USA sector specialists
- Showcase your offer to US buyers, looking for UK products and services
- Attend a networking reception
- Access a tailored meeting programme during SEMA
- Attend a private briefing for delegates by SEMA officials

Join this trade mission to get a guided insight into an important trading partner and meet the decision-makers in the US automotive sector.

[CLICK HERE TO REGISTER YOUR INTEREST](#)

Costs:

Registration Fee (inc. VAT): £200 per **individual delegate**. Delegates are responsible for booking and paying for their own flights and accommodation. Delegates are also responsible for booking their own event ticket online (\$40).

For further information:

E: northeast@mobile.trade.gov.uk

T: +44 (0)345 136 0169

Express your interest:

www.events.great.gov.uk/nphsema

Funding:

Eligible SMEs may qualify for financial support towards the cost of flights and accommodation – please speak to your local DIT team for information on the financial support that may be available.

Eligibility:

Companies must be from the Northern Powerhouse region.

The Northern Powerhouse had a GVA total of £343.6 billion in 2017. In 2018 alone, businesses based in the region exported £59 billion worth of goods to every corner of the globe, yet there remains massive potential for future international growth. The region also has high speed rail links, excellent transport, highly skilled workforces and world-class research, with six northern universities ranked in the top 20 for research excellence nationally.

