

*CODE Beautiful
Manchester, UK*



Northern Powerhouse Mission to Cosmoprof, Bologna 2020 11 - 15 March 2020

The Department for International Trade is offering businesses an opportunity to visit Cosmoprof Worldwide in Bologna, one of the world's leading trade shows dedicated to all areas of the cosmetics and professional beauty industry.

Why attend?

Cosmoprof Worldwide Bologna consists of 3 linked exhibitions - Cosmopack, Cosmo Perfumery & Cosmetics and Cosmo Hair & Nail & Beauty Salon.

- Perfume and Cosmetics (12th-15th March)
- Nail, Hair and Beauty (13th-16th March)
- Cosmopack for machinery/ingredients (12th-16th March)

In 2020, ten panel discussions will deal with five main topics: future, trends, markets, digital and sustainability. More than 150 speakers from all around the world will inspire attendees on what to expect in the beauty world of tomorrow. The biggest experts in beauty, nails, hair and spas will exclusively look at the mega trends, technologies and treatments that will revolutionise the sector in the next ten years.

What are the benefits?

Participating delegates have access to the following programme activities:

- Attend a pre-mission briefing and have access to post mission follow up support
- Have access to a pre-mission pitching workshop
- Will be featured in a mission brochure that will be sent to sector teams and partners to promote the attendance of the delegates
- Attend a Northern Powerhouse networking event
- Will be provided with an entry pass to Cosmoprof exhibitions

Register your interest

The Northern Powerhouse had a GVA total of £343.6 billion in 2017. In 2018 alone, businesses based in the region exported £59 billion worth of goods to every corner of the globe, yet there remains massive potential for future international growth. The region also has high speed rail links, excellent transport, highly skilled workforces and world-class research, with six northern universities ranked in the top 20 for research excellence nationally.

Location

Bologna, Italy

Registration

Companies must be from the Northern Powerhouse Region (NW, Y&H, NE)

To register your interest please visit:

<http://bit.ly/NPH-Cosmoprof2020>

Registration closes: 28 February 2020

Cost

Joining delegates will have to book and pay for their flights and accommodation.

Funding

Eligible SMEs may qualify for financial support towards the cost of flights and hotels from their local DIT team.

For more information please contact

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