



OPEN FOR ENTRIES

How to apply for the GMCC Excellence Awards:

- You will need to submit the final application using the Typeform application form on the GMCC Excellence Awards web page: www.gmchamber.co.uk/gmcc-excellence-awards
- Typeform does not allow you to save and come back to the application, so it is a good idea to prepare your answers before beginning the application.
- Please read the information below, so you will know which information to have ready.

What you need:

- **Contact details:**
 - Full company name
 - Address
 - Office number (if applicable)
 - Main contact email and phone number
- **If you are a nominee – please complete the above and additional details below:**
 - Your company or who you are employed by
 - Your contact details including contact number and email.

Which category do you wish to enter? (You can enter more than one, please see below category descriptions)

Entrepreneurial Success

Demonstrate the successful creation of a business from creation to current trading achievements. Be sure to describe any obstacles or failures that contributed to the ultimate success of the company. We want to know about innovation and creativity, as well as your growth, any journey highlights or major milestones surpassed.

Exporting Excellence

We want to hear from global superstars, whether you are an experienced exporter or have recently expanded into new markets. Have you increased productivity, sales revenue or profitability by tapping into new markets? Have you become more innovative - either in your processes or development of new products and/or services? Have you combatted the risk of depending on domestic market sales, or battled the Brexit storm and come out stronger?



Green and Sustainable Strategy

Greater Manchester aims to be Carbon Neutral by 2038 – are you ahead of the curve? Can you demonstrate tried and tested environmentally focused practices that are not only saving the planet but improving your output and profitability? Is sustainability at the heart of your company values? Tell us about any major changes you have made to disrupt your industry norm and become ‘Green’.

Business Diversification – Sponsored by Avoira

Are you a master of change? Or have the last 12 months catapulted you into new revenue streams you never would have thought of? Tell us how you have adapted or completely redirected your strategy and how it has paid off when it comes to profits, market share, growth/ recruitment or crisis management.

Diversity and Inclusion

Does your business drive positive change when it comes to the workforce, your supply chain and your workplace policies? Can you demonstrate that your organisation provides equal opportunities? What policies or strategies have you put in place to ensure complete eradication of prejudice or discrimination in your organisation? Most importantly, tell us your success stories or HR triumphs!

What to include on your application form:

- Brief description of the organisation
- Describe why you deserve an award - we want to hear your story.
 - We want to hear your achievements, journey or what you have overcome and why your business should be recognised for this category.
 - Make the claim and back it up -
 - How did you do this?
 - What was or is going to be the process?
 - What does this mean for the organisation, staff, community, industry or clients?
- Keep it informative and brief, make key statements within the first couple of sentences and then go into detail.
- Make reference to the category, if applying for multiple categories, please write one brief introduction to the company and sub head each category all on the same form.



Who can apply?

Short answer – ALL COMPANIES.

- Your own company
- A company you work for
- A client's company
- A friend's company
- Any size from start-up to large global organisations and everything in-between
- All sectors
- If you are a business owner of more than one company, or work for multiple companies, you will need to submit one application for each company.
- There are no restrictions on geographical area.

Who fills this out?

We need key information, processes and stats so as long as you have the right information you can complete the application form. This includes if you are nominating another company.

Dates:

- **Open for entries now until Friday 27th August**
- **All entries to receive a GMCC Chamber Excellence certificate**
- **Winners announced at the Awards Evening on 28th October. Details on the awards evening to follow.**

If you have any queries about the awards, application form or sponsorship opportunities, please contact: lea-anne.gardner@gmchamber.co.uk or annie.platts@gmchamber.co.uk.