**ANNEX 1 - APPLICATION FORM FAN**-BEST Coach Network

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **GENERAL INFORMATION**   |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **CONTACT PERSON**   |  |  | | --- | --- | | **Full Name** |  | | **Current Position** |  | | **Country of Residence** |  | | **Email** |  | | **Phone Number** |  |   **BASIC ENTERPRISE INFORMATION (If appropriate)**   |  |  | | --- | --- | | **Short Name** |  | | **Legal Name** |  | | **Country** |  | | **Creation Date (or expected)** |  | | **Number of Workers** |  | | **Address** |  | | **BE Subsector** |  |  |  |  | | --- | --- | | **How did you hear about this call? (mark with “X” where appropriate)** | | | **FANBEST website** |  | | **Social media** |  | | **Newsletter** |  | | **Local Event** |  | | **Other:** |  | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | | **SUMMARY**   |  | | --- | | **Brief description of your project, idea or service. Describe your goal, main result and the roadmap to achieve it.** (200 words) | |  |  |  | | --- | | **What is your main motivation to join the FANBEST coaching program? What do you expect from the coaching service?** (100 words) | |  | |      |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **SECTION A –INNOVATION**   |  | | --- | | **A1. PROBLEM AND SOLUTION** (200 words) | | Describe the current problem/challenge in Blue Economy thet your company/solution aims to solve? | |  |  |  | | --- | | **A2. INNOVATIVENESS** (200 words) | | Describe the innovativeness/state of the art aspect of your solution and how different is it from the existing alternatives. | |  |  |  | | --- | | **A3. STAGE OF DEVELOPMENT** (100 words) | | Describe the current stage of development (Technology Readiness Level - TRL), including the activities and results achieved so far. What are the steps planned to take this innovation to a fully operational product/service/process? | |  | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **SECTION B – IMPACT**   |  | | --- | | **B1. MARKET READINESS** (200 words) | | Present a paint point of your technology together with the estimated market size (total and achievable). Depict the market segmentation, your value proposition and summarize the competitive landscape | |  |  |  | | --- | | **B2. ADDED-VALUE IN THE EUROPEAN BLUE ECONOMY** (100 words) | | Describe the added-value of your innovation in the targeted Blue Economy sectors | |  |  |  | | --- | | **B3. SCALE UP POTENTIAL** (100 words) | | Describe how you intend to scale up your innovation, including the potential to develop new markets and the impact of the innovation on the growth of the company. | |  |  |  | | --- | | **B4. ENVIRONNEMENTAL IMPACT** (100 words) | | What are the short, middle, and long term broad environmental impacts of your innovation? How is your solution contributing to a sustainable European Blue Economy (land-use change, greenhouse gas avoided emissions, carbon footprint, circular economy, biodiversity, ocean health, etc.) | |  |      |  | | --- | | **B5. SOCIO-ECONOMIC IMPACT** (100 words) | | What are the expected socio-economic impacts of your innovation? How is your solution contributing to a strong, safe and stable European Blue Economy (job creation, added value, maritime spatial planning, ocean governance, public awareness, etc…) | |  | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **SECTION C –IMPLEMENTATION**   |  | | --- | | **C1. TEAM AND CAPABILITIES** | | Describe your team, the different roles, commitment and achievements/experience in relation to your innovation. What are the main strengths and weaknesses of the team, and what is the plan to acquire currently missing competencies? | |  |  |  | | --- | | **C2. ROADMAP** (100 words) | | Describe the steps and timeline towards commercialization and beyond, including expected milestones. | |  |  |  | | --- | | **C3. RISK ANALYSIS** | | Describe the 5 main risks associated with your roadmap, give a score from 1 (unlike or low severity) to 5 (very likely or very high severity) and provide the expected mitigation measures | | |  |  |  |  | | --- | --- | --- | --- | | **Description of risk** | **Probability of occurrence\*** | **Severity of the consequences\*** | **Mitigation measures** | | Risk N°1 – … | (1-5) | (1-5) | … | | Risk N°2 – … | (1-5) | (1-5) | … | | Risk N°3 – … | (1-5) | (1-5) | … | | Risk N°4 – … | (1-5) | (1-5) | … | | Risk N°5 – … | (1-5) | (1-5) | … | |  |  | | --- | | **C4. WOMEN’S CONTRIBUTION TO THE SME** (100 words) | | Describe the roles and tasks carried out by women within your company. Has your company a gender equality policy? | |  | | |

