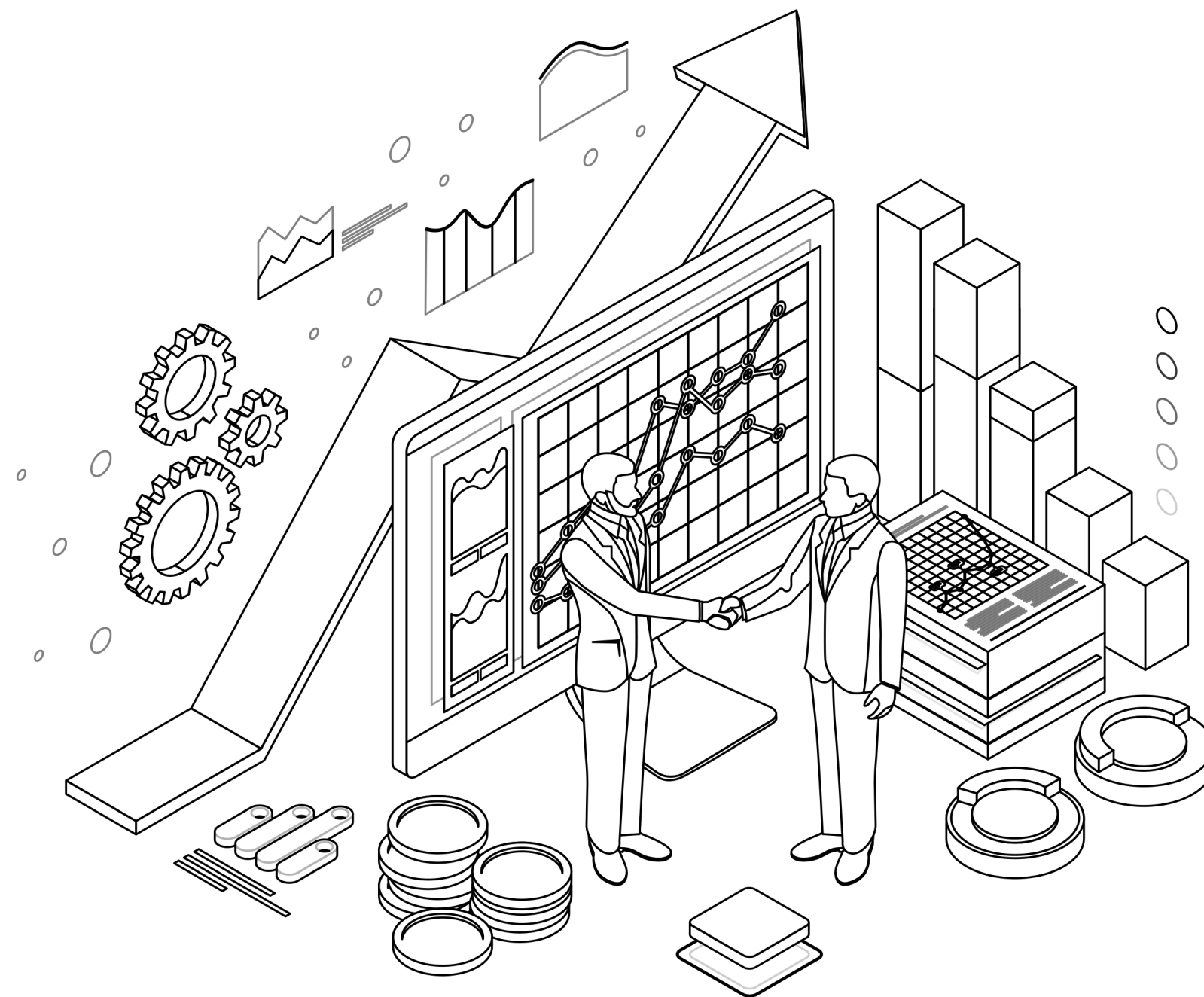
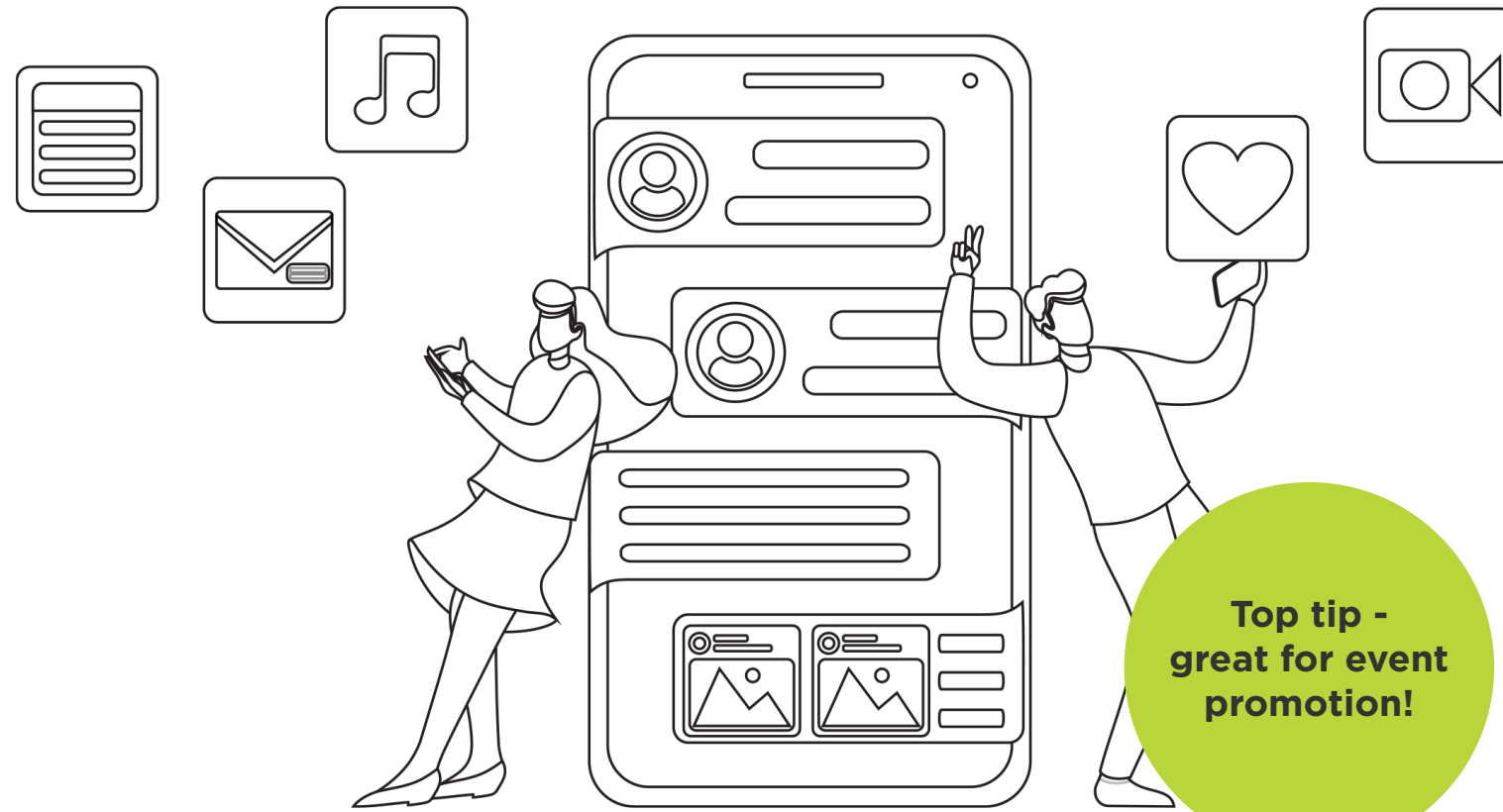


Commercial Opportunities with Greater Manchester Chamber of Commerce

The last 18 months have fostered flexibility, proactivity and more collaboration between businesses than ever before. Here at the Chamber, we are committed to supporting our members and the wider business community to grow and thrive in Greater Manchester. We support representation, new connections, networking and promoting the voice of business in our region. We've designed a suite of commercial opportunities you can invest in, to help you reach your potential.

There is a 20% discount on the below packages for Charities and Social Enterprises.





The Brief reaches approximately 5,500 key decision-makers across GM!

Top tip - great for event promotion!

Top tip - launching a new product, location or service? Do it with us!

THE PROFILE PACKAGE

A short, sharp marketing campaign to communicate your message to our member base.

Includes:

- 2 x banner advertisements in main Chamber newsletter - The Brief
- 5 x social posts on preferred channels
- Article on Chamber website
- Inclusion of article in The Brief

Member Price: £1,200 + VAT

Standard Price: £1,600 + VAT

REACH WITH US

Use all the Chamber's marketing channels to create a communications campaign.

Includes:

- 3 x banner advertisements in The Brief
- 8 x social posts on preferred channels
- 2 x articles on Chamber website
- 2 x articles in The Brief

Member Price: £2,000 + VAT

Standard Price: £2,500 + VAT

SOCIAL TAKEOVER

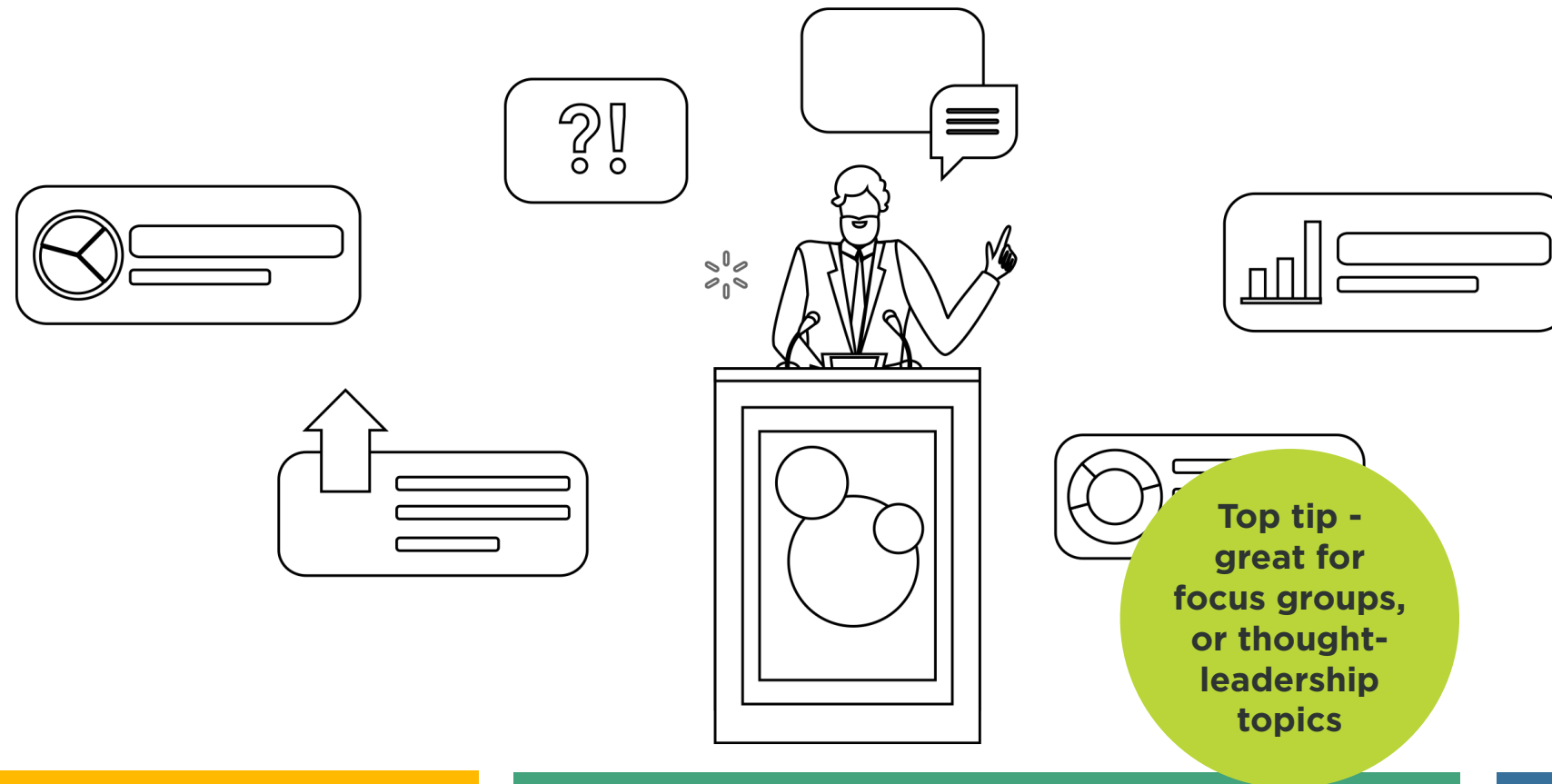
A fun way to boost your reach, engagements, impressions and influence on our social channels!

Includes:

- Business takeover of Chamber social media channels
- Pre-approved branded content posted over 3 days
- Co-branded profile headers (GMCC designed)
- Support from all associated social profiles

Member Price: £3,000 + VAT

Standard Price: Not Available



HOST WITH THE MOST

Let us take the stress out of event planning and work with us to create your own networking event.

Includes:

- Hosting on Chamber platform (virtually)
- Promotion and marketing to profiled businesses
- Option for a Chamber host
- GMCC co-ordinated follow up

Member Price: £1,500 + VAT

Standard Price: £2,000 + VAT

LET'S DISCUSS

Use a Chamber Roundtable event to engage with thought-leaders, explore key themes and connect with your like-minded delegates.

Includes:

- GMCC senior Chair
- Planned themes and discussion points
- Strategic list profiled by Chamber and client
- Follow-up article about the event
- Article promoted through Chamber communications channels
- GMCC co-ordinated follow up

Member Price: £2,000 + VAT

Standard Price: £2,500 + VAT

ADVOCATE WITH GMCC

Stand side-by-side with the Chamber, representing your business on key issues affecting Greater Manchester.

Includes:

- Theme spokesperson
- Jointly written thought-leadership article
- Jointly written thought-leadership article published in Chamber communications channels
- Panel slot at relevant Chamber event
- Logo included in Campaign Partners graphic

Member Price: £3,000 + VAT

Standard Price: £4,000 + VAT



Our website receives approx. 7,000 page views each week!

REPRESENT WITH GMCC

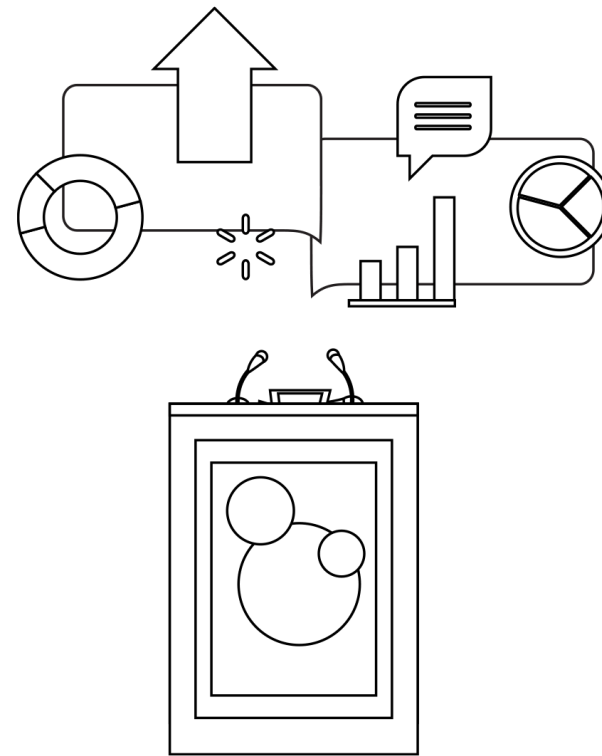
Stand side-by-side with the Chamber, representing your business on key issues affecting Greater Manchester.

Includes:

- Theme spokesperson
- 2 x opinion pieces at GMCC events (short slots)
- 4 x social posts on preferred channels
- Article on Chamber website
- Inclusion of article in main Chamber newsletter, The Brief

Member Price: £3,000 + VAT

Standard Price: £4,000 + VAT



STRATEGIC ALLIANCE

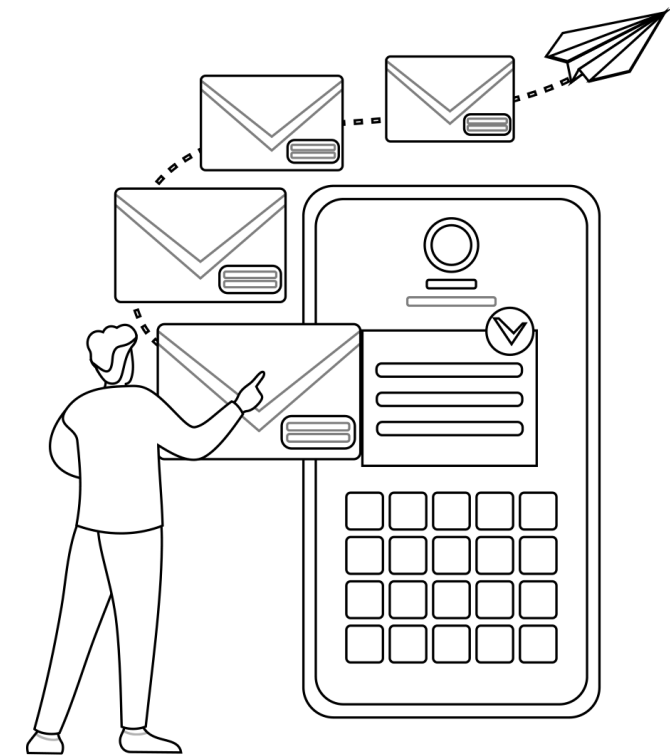
Create an exciting Partnership with the Chamber, focusing on conveying your brand, campaigns and news to our membership base.

Includes:

- Combination of packages 1 and 2
- 2 x invitations to GMCC Assembly meeting
- Panel slot at Quarterly Economic Briefing or relevant campaign event

Member Price: £5,000 + VAT

Standard Price: £7,000 + VAT



LET'S BE DIRECT

Send a direct message to reach a set target audience.

Includes:

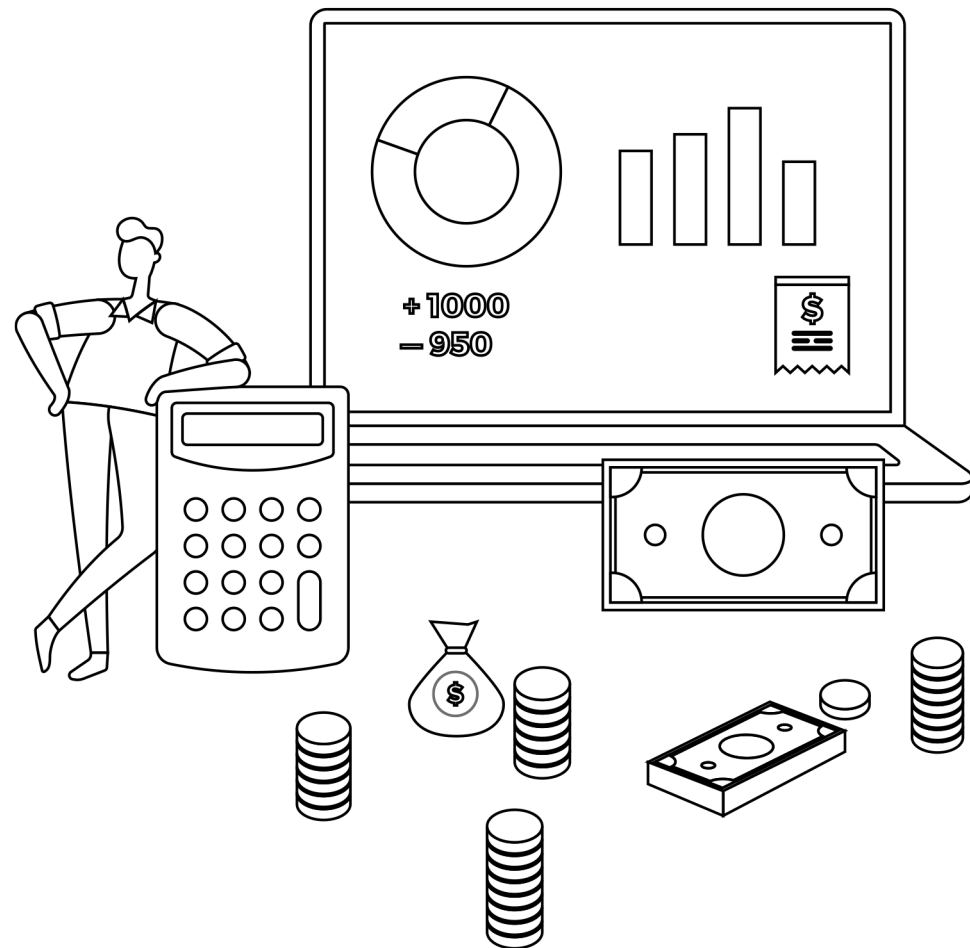
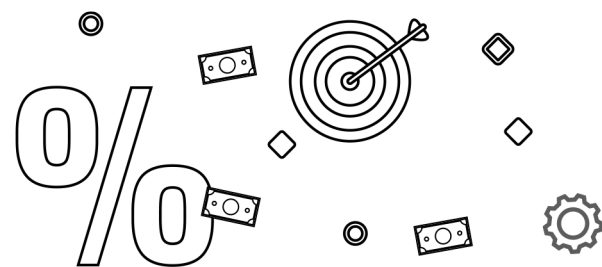
- Collaboration on mailer content
- Identification of recipients - size, sector, contact, area
- Delivery of campaign with engagement statistics provided
- Option of co-ordinated follow-up

Member Price: £1,000 + VAT

Standard Price: £1,750 + VAT

TALKING ECONOMICS

Collaborate with the Chamber on our Quarterly Economic Survey and explore additional promotional opportunities.



Top tip -
Check with our
team for the
annual
sponsorship
prices

LEVEL 1

Includes:

- Marketing pre- and post-Quarterly Economic Briefing event
- Panel slot at Quarterly Economic Briefing event
- Co-ordinated event follow-up
- Access to delegates list

Member Price: £1,000 + VAT

Standard Price: £1,300 + VAT

Top tip -
an efficient way
to conduct your
own research!

LEVEL 3

Includes:

- Include additional questions in the Quarterly Economic Survey
- Receive the data responses to questions
- Get a company spotlight in QES report
- All elements of Talking Economics - Levels 1 and 2

Member Price: £4,000 + VAT

Standard Price: £5,200 + VAT

Did you know,
we have approx.
40,000
social media
followers?

LEVEL 2

Includes:

- Co-branding on event collateral
- Co-branded research report
- Dedicated social media support
- All elements of Talking Economics - Level 1

Member Price: £2,000 + VAT

Standard Price: £2,600 + VAT

LEVEL 4

Includes:

- Exclusive sponsorship of the Quarterly Economic Survey
- All elements of Talking Economics - Levels 1, 2 and 3
- Short video of your business shared on the Chamber's YouTube Channel

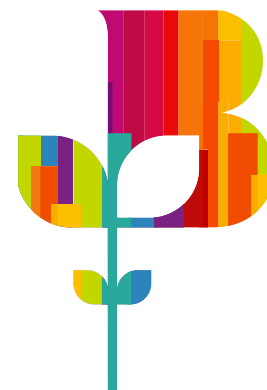
Member Price: £5,000 + VAT

Standard Price: £6,500 + VAT

If one of these packages is of interest then please don't hesitate to get in touch with one of the team on: benefits@gmchamber.co.uk or 0161 393 4321.

We're here to understand your business, your strategies and your objectives - then we'll work with you on how the Chamber and these packages can support you.

See something you like, but doesn't quite fit the box? Let us know and we'd be happy to work with you on a bespoke package to suit your needs.



Greater Manchester
Chamber of Commerce

