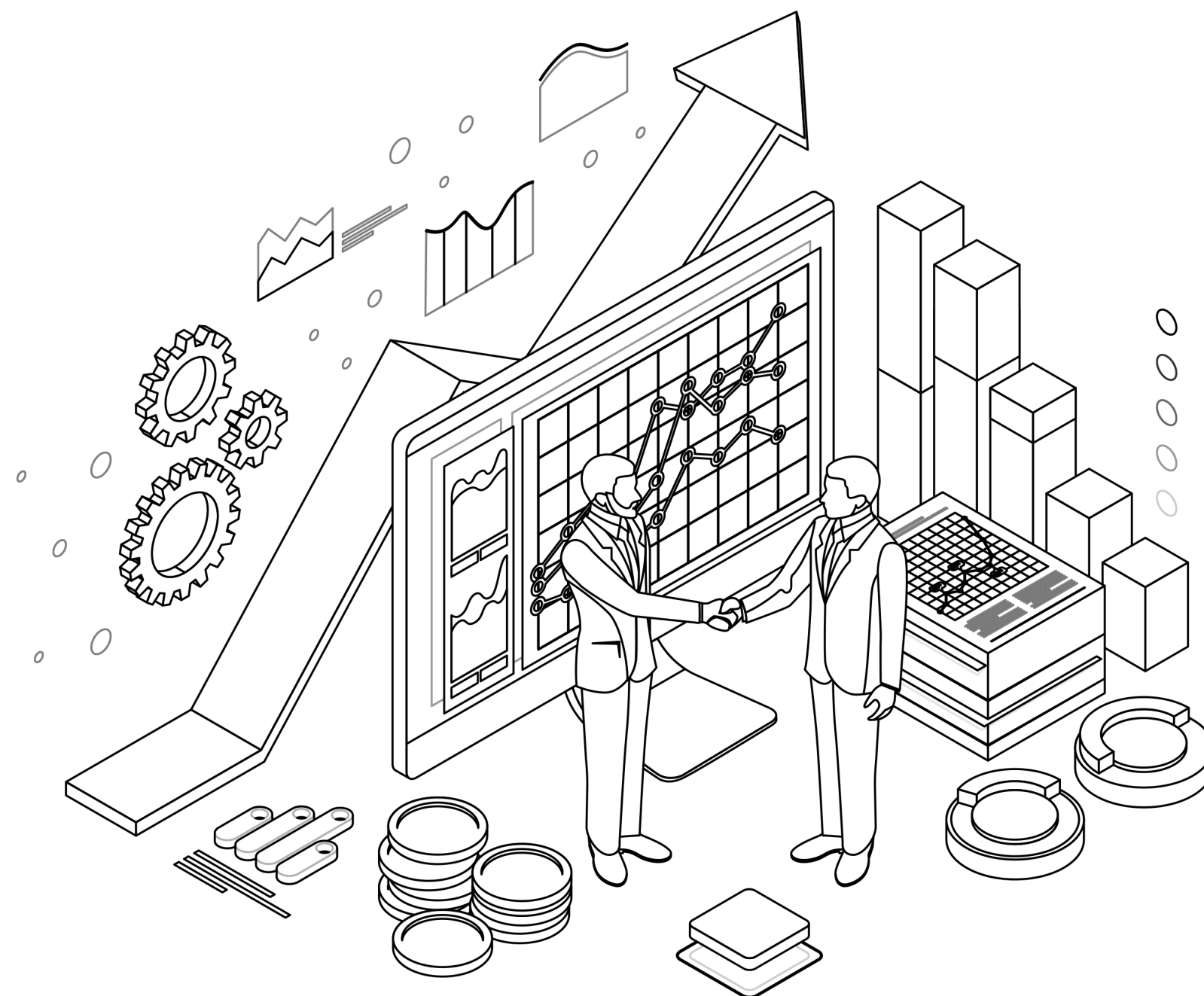


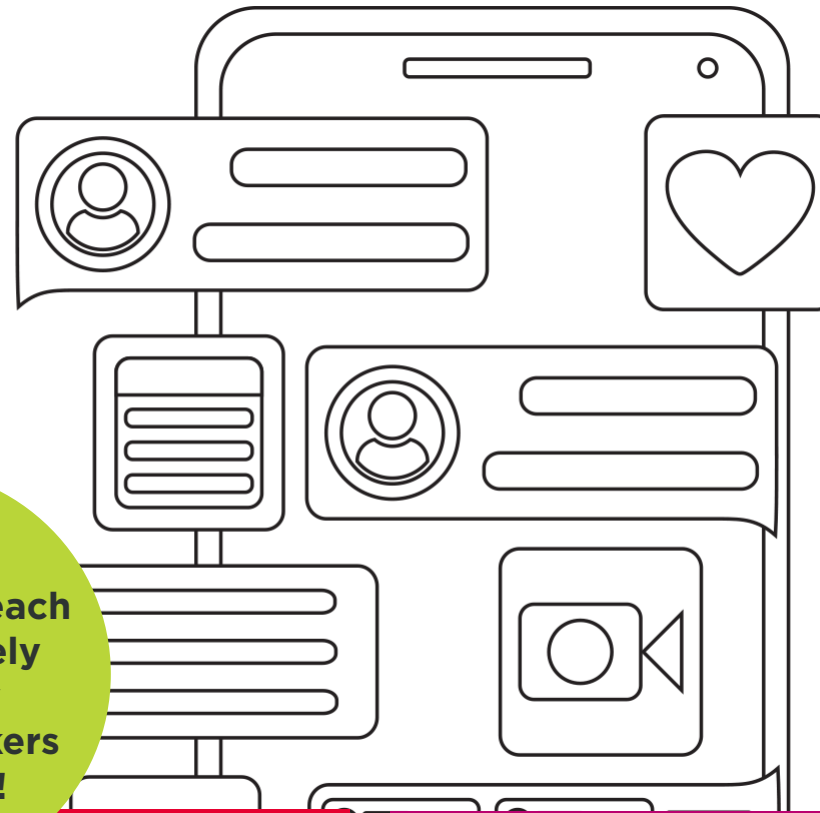
# COMMERCIAL OPPORTUNITIES WITH GREATER MANCHESTER CHAMBER OF COMMERCE

The past two years have seen the need for more flexibility, proactivity and collaboration between businesses than ever before. We are committed to supporting our members and the wider business community to grow and thrive in Greater Manchester. We support representation, new connections, networking and promoting the voice of business in our region.

We've designed a suite of commercial opportunities that you can invest in, to help your business reach its potential.

There is a 20% discount on the below packages for charities and social enterprises.





**Our newsletters reach approximately 6,000 key decision-makers across GM!**

**This package is great to promote your event!**

## THE PROFILE PACKAGE

A short, sharp marketing campaign to communicate your message to our member base.

We'll include 2 banner advertisements in our main Chamber newsletter, putting your brand, offer or service in prime position. Alongside this, we'll create 5 social posts on your preferred channels, reaching key audiences and decision-makers from Greater Manchester and beyond. There's also the opportunity to have an article on the Chamber website, which receives almost 30,000 page views each month, finally we'll include the article in our Chamber e-newsletter, distributed to 6,000 businesses each week.

**Member Price: £1,700 + VAT**

**Standard Price: £2,000 + VAT**

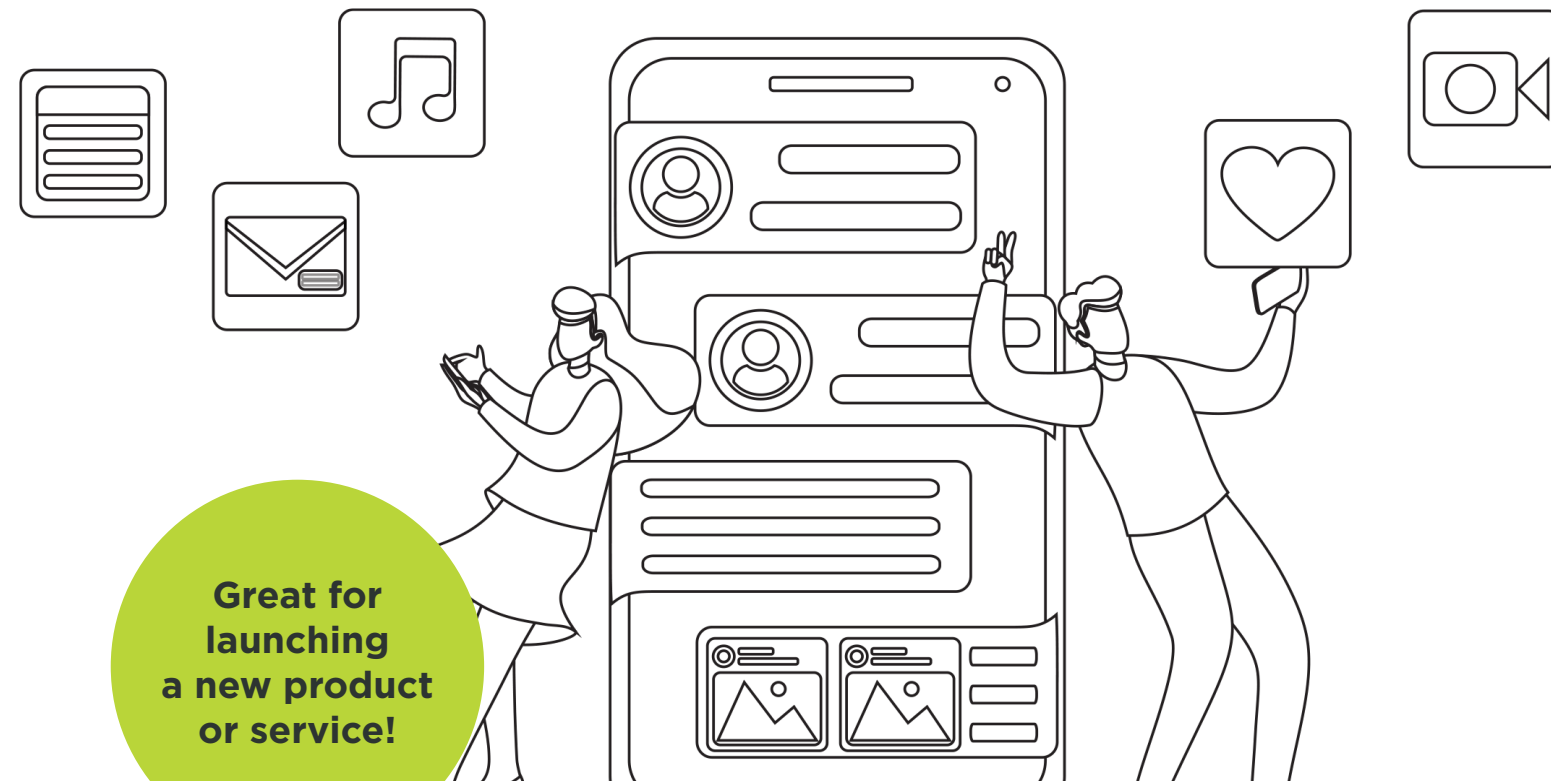
## REACH WITH US

Use the Chamber's main marketing channels to create your own communications campaign, focusing on an event, or raising awareness of an issue pertinent to the business community.

This package includes 3 banner advertisements in our main Chamber newsletter, putting your message front and centre. There will be 8 social posts on your preferred channels, building momentum ahead of your event, or driving followers to your website or landing page. We'll include 2 articles on the Chamber website - there's a spot on our homepage reserved for you. Finally, you're entitled to 2 articles in our main Chamber newsletter, straight to the inboxes of 6,000 key decision-makers in Greater Manchester.

**Member Price: £2,300 + VAT**

**Standard Price: £2,750 + VAT**



Great for  
launching  
a new product  
or service!

## SOCIAL TAKEOVER

A fun way to boost your reach, engagements, impressions and influence on our social channels!

This is your opportunity to takeover the Chamber's social media channels - our followers can be your followers! Let us help you build your brand and profile. We'll post pre-approved branded content and messaging over 3 days, ensuring your voice is heard loud and clear by your target audiences. We'll create co-branded profile headers - we're with you every step of the way. Finally, you'll receive support from all associated social profiles. Our team Chamber accounts boost the total number of followers by over 10,000 to further increase the reach of your posts.

**Member Price: £3,000 + VAT**

**Standard Price: Not Available**

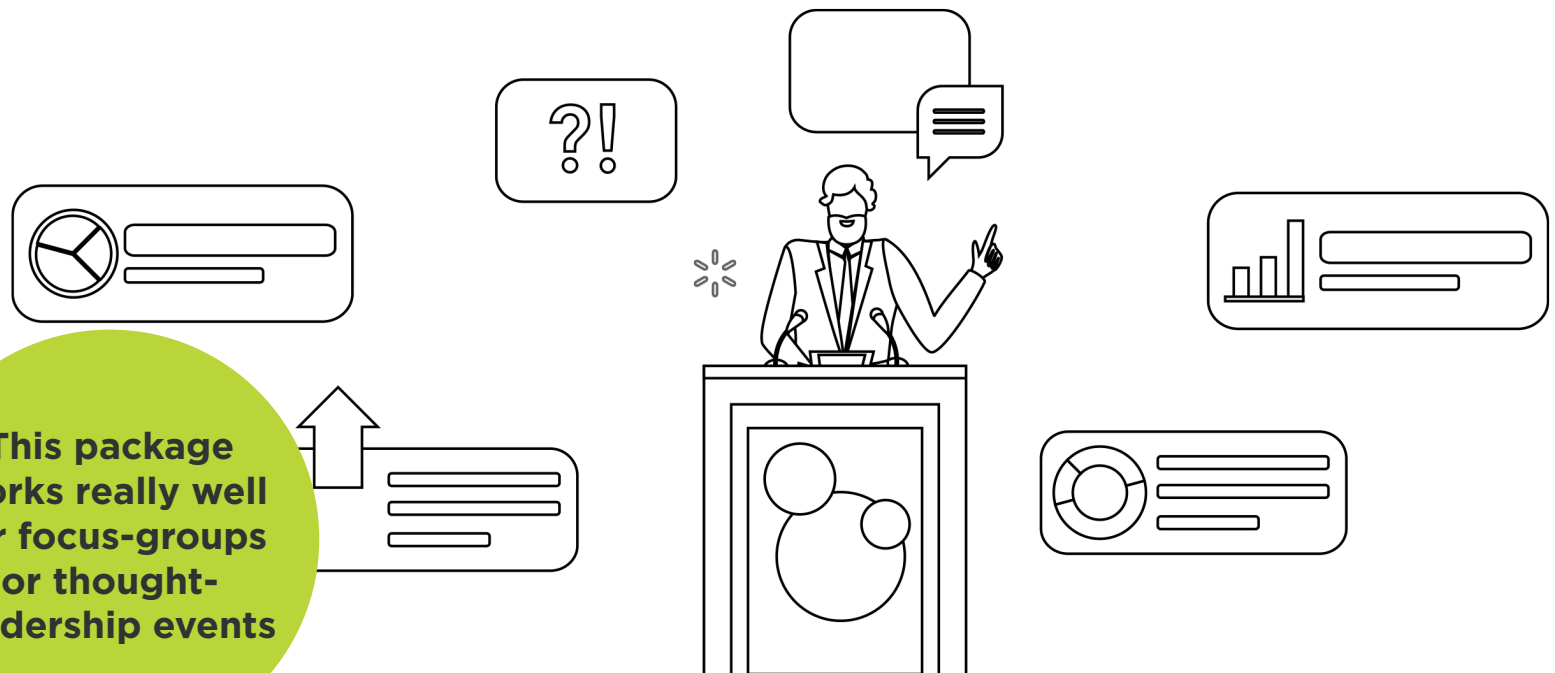
## HOST WITH THE MOST

Let us take the stress out of event planning and work with us to create your own networking event.

Access our Event Management services with this package and we'll support you to host an event either in our Elliot House HQ for a physical event, or on a Chamber Zoom platform for a virtual event. This package includes promotion and marketing to profiled businesses, we'll work with you to select the types of businesses and individuals you want to engage with and get your guest list looking sharp. There's an option to have a member of the Chamber team to host your event, keeping everything on track. We'll also help with a GMCC co-ordinated follow up - we'll make sure your audience receives post-event messaging and information.

**Member Price: £2,500 + VAT**

**Standard Price: £3,500 + VAT**



This package works really well for focus-groups or thought-leadership events

## LET'S DISCUSS

Use a Chamber Roundtable event to engage with thought-leaders, explore key themes and connect with your like-minded delegates.

Let us plan a thought-leadership event surrounding content and themes relevant to your strategy. We'll provide a member of our Senior Management Team to chair the event and help guide the conversation. We'll work with you on planned themes and discussion points to ensure you get the most out of the event and are able to fulfil your objectives and reach useful conclusions.

We'll create a write-up article about the event for you to use for your own marketing and within your own communications channels. We'll also position the article across the Chamber's communications channels to further raise awareness of your business. GMCC co-ordinated follow-up with delegates on your behalf.

**Member Price: £3,000 + VAT**

**Standard Price: £4,000 + VAT**

## ADVOCATE WITH GMCC

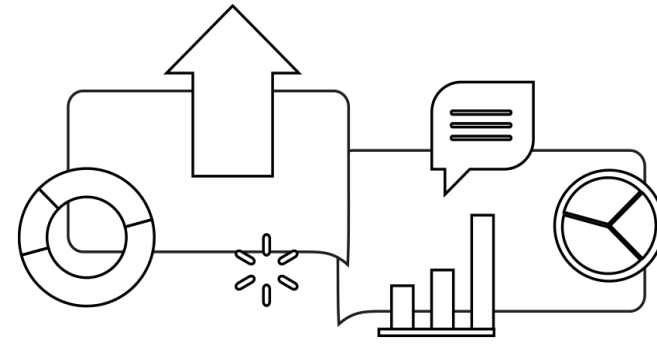
Stand side-by-side with the Chamber, representing your business on key issues affecting Greater Manchester.

This package will position your business as the spokesperson representing a specific theme or issue - a member of the Chamber team will work with you to voice the issues affecting businesses. We'll create a joint thought-leadership article to fully articulate your views and what needs to be done to affect change. The article will be published across the Chamber's communications channels to further raise awareness of your business.

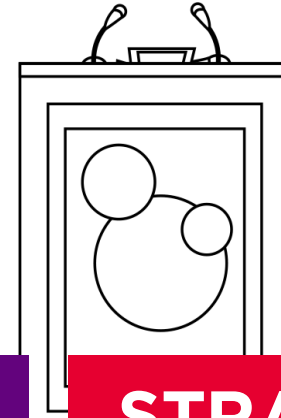
We'll recommend a panel slot at a relevant Chamber event to enable you to voice your opinion and be positioned as a thought leader on the issue in question. The business logo to be included in GMCC Campaign Partners graphic.

**Member Price: £3,000 + VAT**

**Standard Price: £4,000 + VAT**



Our website  
receives  
approx. 7,000  
page views  
each week!



## REPRESENT WITH GMCC

Stand side-by-side with the Chamber, representing your business on key issues affecting Greater Manchester.

This package positions you as a Campaign Partner of GMCC, representing a certain issue, theme, or topic.

We'll create 2 opinion speaking slots at GMCC events giving you the opportunity to air your views and be recognised as the key spokesperson for your brand. Alongside this, we'll post 4 social posts on your preferred channels to help raise awareness of your message amongst our followers. We'll create an article for the Chamber website which receives almost 30,000 page views each month, and we'll further promote this article in the Chamber newsletter, which is distributed to approximately 6,000 key decision-makers across Greater Manchester.

**Member Price: £3,500 + VAT**

**Standard Price: £4,500 + VAT**

## STRATEGIC ALLIANCE

The Strategic Alliance package combines both the Advocate and Represent packages detailed above. A Strategic Alliance is about building meaningful Partnerships and driving education and change in our region.

Alongside the promotional activity in the package, we'll include invitations to attend the quarterly GMCC Assembly, the Chamber's decision-making forum, which is attended by senior members of the business community from across Greater Manchester. This is a platform to engage and feedback on key issues affecting business.

We'll also offer a panel slot at the Chamber's Quarterly Economic Briefing or relevant campaign event to give you the opportunity to address delegates and be the figurehead for your brand.

**Member Price: £6,000 + VAT**

**Standard Price: £9,000 + VAT**



## LET'S BE DIRECT

Send a direct message to reach a set target audience.

This is the quickest way to get your message out to the Chamber network. We can collaborate on mailer content tailoring the messages for your campaign.

We can work with you to identify and target recipients – size, sector, contact, area and even role. We will work with you on the delivery of the campaign providing engagement statistics, so you can measure the impact of your messaging.

**Member Price: £1,200 + VAT**

**Standard Price: £2,000 + VAT**

## SPONSOR AN EVENT

We've got an extensive, established events calendar, hosting up to 100 events each year. From general networking, economic updates right through to theme-led events – we have seen up to 8,000 delegates each year. Our members have the opportunity to sponsor an existing event to help raise the profile of their business and communicate key messages to our attendees.

Sponsorship includes promotion pre, during and post event, alongside having a presence on the day, and we can even include a speaking slot too. Sponsorship of an event can be a powerful way to reach and engage an audience.

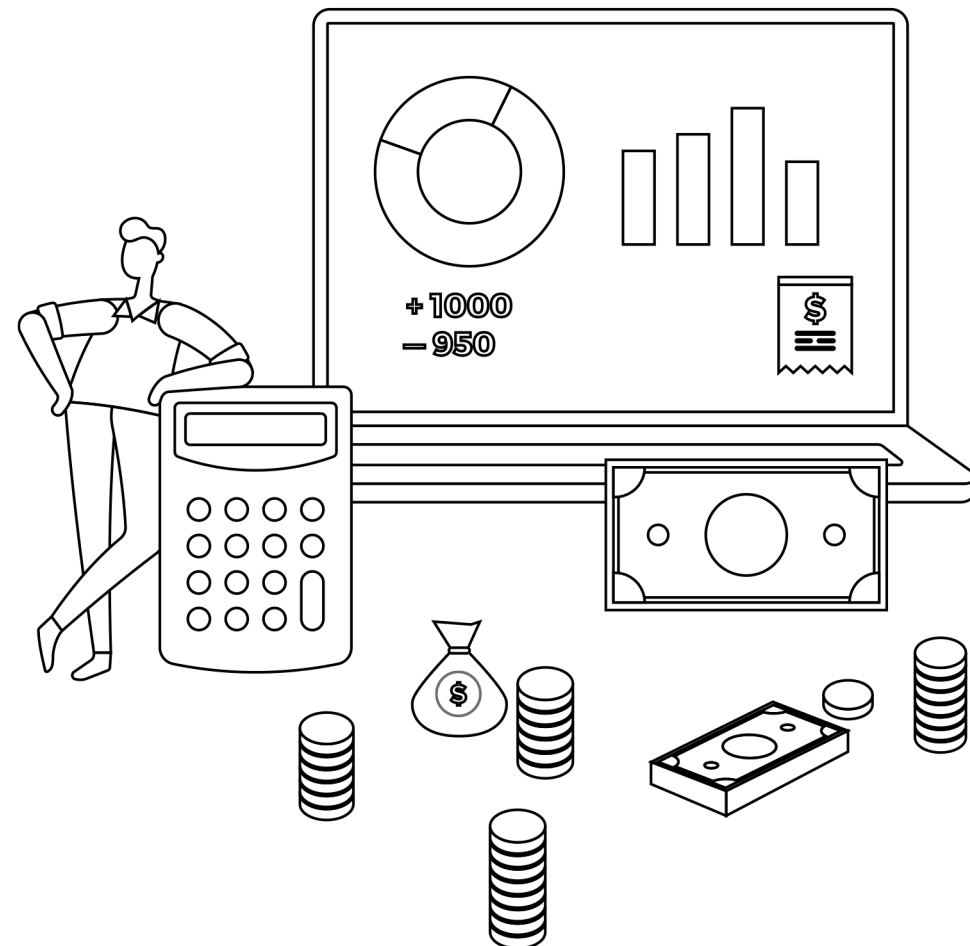
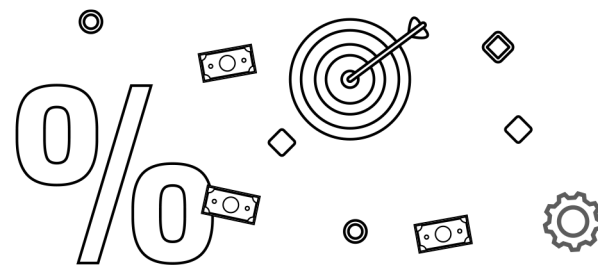
**Member Price: from £500 + VAT**

**Standard Price: from £750 + VAT**

Speak to the team to find out more and choose an event to suit you.

# TALKING ECONOMICS

Collaborate with the Chamber on our Quarterly Economic Survey and explore additional promotional opportunities.



## LEVEL 1

Love the idea of this? Ask our team for the annual price!

### Includes:

- Marketing pre- and post-Quarterly Economic Briefing event
- Panel slot at Quarterly Economic Briefing event
- Co-ordinated event follow-up
- Access to delegates list

**Member Price: £1,000 + VAT**

**Standard Price: £1,300 + VAT**

## LEVEL 3

This is a great way to conduct your own survey or research - without the hassle!

### Includes:

- Include additional questions in the Quarterly Economic Survey
- Receive the data responses to questions
- Get a company spotlight in QES report
- All elements of Talking Economics - Levels 1 and 2

**Member Price: £4,000 + VAT**

**Standard Price: £5,200 + VAT**

## LEVEL 2

Did you know, we have approx. 40,000 social media followers?

### Includes:

- Co-branding on event collateral
- Co-branded research report
- Dedicated social media support
- All elements of Talking Economics - Level 1

**Member Price: £2,000 + VAT**

**Standard Price: £2,600 + VAT**

## LEVEL 4

### Includes:

- Exclusive sponsorship of the Quarterly Economic Survey
- All elements of Talking Economics - Levels 1, 2 and 3
- Short video of your business shared on the Chamber's YouTube Channel

**Member Price: £5,000 + VAT**

**Standard Price: £6,500 + VAT**

**If one of these packages is of interest then please don't hesitate to get in touch with one of the team on: [benefits@gmchamber.co.uk](mailto:benefits@gmchamber.co.uk) or 0161 393 4321.**

**We're here to understand your business, your strategies and your objectives - then we'll work with you on how the Chamber and these packages can support you.**

**See something you like, but doesn't quite fit the box? Let us know and we'd be happy to work with you on a bespoke package to suit your needs.**



Greater Manchester  
Chamber of Commerce

