



CHAMBER EXCELLENCE AWARDS 2022



Greater Manchester
Chamber of Commerce

RAISE YOUR PROFILE IN **Greater Manchester**

Stand out from the crowd with an event sponsorship package from the UK's largest Chamber of Commerce



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ABOUT US

We pride ourselves on our established connections across the region and representing the voice of business both within Greater Manchester and beyond. Collaborating with us offers organisations a platform to connect, raise their profile, and to stand side by side with the UK's largest Chamber of Commerce. It is a simple and cost-effective way to promote your organisation and your message to a trusted network. We see our sponsorship opportunities to support your strategic goals, rather than just short-term promotion.

So, what's our reach? Here are the stats:

- We host around 200 events a year
- Over 300 businesses respond to the Quarterly Economic Survey
- Over 6,200 subscribers receive our weekly e-newsletter
- We have 28,300 followers on our main [Chamber Twitter account](#), with a further 14,000 on our individual Chamber staff accounts
- Over 12,000 [LinkedIn Group Members](#) and we have over 6,700 followers on our [company LinkedIn page](#) too
- 440 [International LinkedIn Group](#) Members
- On [Instagram](#) we have over 3,200 followers
- We have over 2,600 [Facebook followers](#)
- Our [website](#) sees over 11,000 unique visitors per month with 45,000 page views

QUESTIONS? GET IN TOUCH

Email us: benefits@gmchamber.co.uk

Call us: 0161 393 4321



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SPONSORSHIP OF GMCC EXCELLENCE AWARDS

Get the recognition that your business deserves at our GMCC Excellence Awards!

2021 saw the launch of our GMCC Excellence Awards, providing GM Chamber Members and businesses in the region with the opportunity to celebrate their achievements with the UK's largest Chamber of Commerce.

If you want to be involved in this fantastic celebration of business achievements and resilience, why not explore our range of sponsorship packages.

Exclusive Award Category Sponsorship (£750+vat)

What's included?

- Category Sponsorship positioning across Awards promotional campaign and at the Awards Event
- Category billed as in association with your company name
- Opportunity to present your chosen category award
- Logo and company biography listed on website awards page (website traffic currently around 45,000 hit per month from 10,000-12,000 unique visitors)
- Website link and company logo included on awards invitations
- 1x featured Press release listed on our website and included within our e-newsletter delivered to over 6,200 subscribers
- Featured in a social media campaign sharing the event (Chamber's combined social media following of over 45,000)
- Sponsors featured on all follow up content to Award entrants
- Company Logo featured at Awards Dinner (estimated 150+ attendees)
- 1 x ticket for Awards Event

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Headline Sponsorship of the Awards and Dinner (£5000+vat)

What's included?

This tier of sponsorship includes all the features of level 1 plus the following:

- Headline Sponsor positioning across Awards promotional Campaign and at the Awards event
- GMCC Excellence Awards billed as in association with your company name
- Headline Branding on all pre-event content (web, social media)
- Headline branding featured at Awards Dinner (estimated 150+ attendees)
- Logo and company biography listed on website awards page (website traffic currently around 45,000 hit per month from 10,000-12,000 unique visitors)
- 1 x Direct mailer going to 4,200 members
- Website link and company logo included on awards invitations
- 3 x featured Press releases (2 x pre-event/1 x post event) listed on our website and included within our e-newsletter delivered to over 6,200 subscribers
- Opportunity for an appearance on our GMCC Podcast to promote your business
- Featured in a social media campaign sharing the event (Chamber's combined social media following of over 45,000)
- Sponsors featured on all follow up content to Award entrants
- 2 x ticket for Awards Event
- Opportunity to join the Awards judging panel (optional)
- 5 minute speaking slot at Awards evening

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If you'd like to go ahead with any of the sponsorship opportunity packages outlined above, or if you want to find out more about our bespoke packages, please get in touch with a member of the team.

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Not a member of GMCC? There's no better time to join!

We have provided an exclusive discounted membership fee in celebration of the awards - 10% off with fees started from £499+VAT

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