# Hollingworth Lake Rowing Club Success Story ATA Carnets A cost-effective solution to competing internationally!

# At a glance

Hollingworth Lake Rowing Club was founded in 1872 and has over 100 active members. It has produced a significant number of international and Olympic Rowers and currently has a very active masters' squad who has, for the last 12 months, trained with the aim of competing at the World Masters Regatta

# What Hollingworth Lake Rowing Club said about us

""Completing the documentation was pretty straightforward. I believe that going directly to the Greater Manchester Chamber of Commerce saved us around £250-300 and made the whole process painless"



**9**Gold Medals won



£100,000+ of equipment taken out





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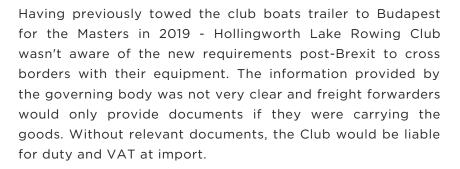


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# THE CHALLENGE



### THE SOLUTION



The Club contacted the Chamber and spoke to a Senior International Trade and Customs advisor who immediately understood the situation and advised an ATA Carnet was necessary along with a Goods Vehicle Movement Reference. As it was for the European Union, a 40% security needed to be put down, but Hollingworth Lake Rowing Club was able to use the Chamber's in-house Guarantee scheme to protect their cashflow.

### **BENEFITS**



Saving money on customs duties and VAT

The ATA Carnet allowed Hollingworth Lake Rowing Club to avoid having to pay duty and VAT when entering France and when coming back to the UK.

Other UK clubs had use third parties and appeared to have been charged for unnecessary documents.

Using the Chamber directly allowed them to save on intermediary costs.

Avoid unnecessary charges by intermediaries

Making the customs process easy to understand

Having access to the team of advisors at the Greater Manchester Chamber helped understanding the process and having a clear idea of the documents required.