



# **GMCC EXCELLENCE AWARDS 2023**

## **RAISE YOUR PROFILE IN Greater Manchester**

Stand out from the crowd with an Awards  
sponsorship package from the UK's largest Chamber  
of Commerce



Greater Manchester  
Chamber of Commerce

# GMCC MARKETING REACH

Having had over 230 years to build our business network, the Chamber's reach is significant with both our member community and the wider business population. We have extensive reach in our city-region and beyond, and our channels are a great way to communicate key messages with key stakeholders.



**30,000** engaged businesses  
**4,200** members  
**400,000** employees  
**900** GM business community  
**1,000** HQ visitors each month  
**2,000** international client

## SOCIAL REACH

@gmchamber twitter 29k

staff twitter 15k

linkedin 12k

instagram 3k

facebook 2k



**8k**

unique website visitors / month

**11k**

website sessions / month

**28k**

individual page views / month

## MAILER STATS

**6,000** subscribers

**25-40%** open rate

**12-20%** click rate

### QUESTIONS? GET IN TOUCH

Email us: [benefits@gmchamber.co.uk](mailto:benefits@gmchamber.co.uk)

Call us: 0161 393 4321



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# SPONSORSHIP OF GMCC EXCELLENCE AWARDS

Get the recognition that your business deserves at our GMCC Excellence Awards!

2021 saw the launch of our GMCC Excellence Awards, providing GM Chamber Members and businesses in the region with the opportunity to celebrate their achievements with the UK's largest Chamber of Commerce.

If you want to be involved in this fantastic celebration of business achievements and resilience, why not explore our range of sponsorship packages.

## Exclusive Award Category Sponsorship (£1000+vat)

What's included?

- Category Sponsorship positioning across awards promotional campaign and at the awards event
- Category billed as in association with your company name
- Opportunity to present your chosen category award
- Logo and company biography listed on website awards page
- Website link and company logo included on awards invitations
- 1x featured press release listed on our website and included within our e-newsletter delivered to over 6,200 subscribers
- Featured in a social media campaign sharing the event
- Sponsors featured on all follow up content to award entrants
- Company Logo featured at awards event (estimated 130+ attendees)
- 1 x ticket for awards event



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## Headline Sponsorship of the Awards and Event (£3,500+vat)

### What's Included?

This tier of sponsorship includes the following:

- Headline Sponsor positioning across awards promotional campaign and at the awards event
- GMCC Excellence Awards billed as in association with your company name
- Headline branding on all pre-event content (web, social media)
- Headline branding featured at awards event (estimated 130+ attendees)
- Logo and company biography listed on website awards page
- 1 x direct mailer going to 6,200 subscribers
- Website link and company logo included on awards invitations
- 3 x featured press releases (2 x pre-event/1 x post event) listed on our website and included within our e-newsletter delivered to over 6,200 subscribers
- Opportunity for an appearance on our GMCC Podcast to promote your business
- Featured in a social media campaign sharing the event (Chamber's combined social media following of over 45,000)
- Sponsors featured on all follow up content to award entrants
- 2 x ticket for awards event
- Opportunity to join the awards judging panel (optional)
- 5 minute speaking slot at awards lunch

## QUESTIONS? GET IN TOUCH

If you'd like to go ahead with any of the sponsorship opportunity packages outlined above, or if you want to find out more about our bespoke packages, please get in touch with a member of the team.

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