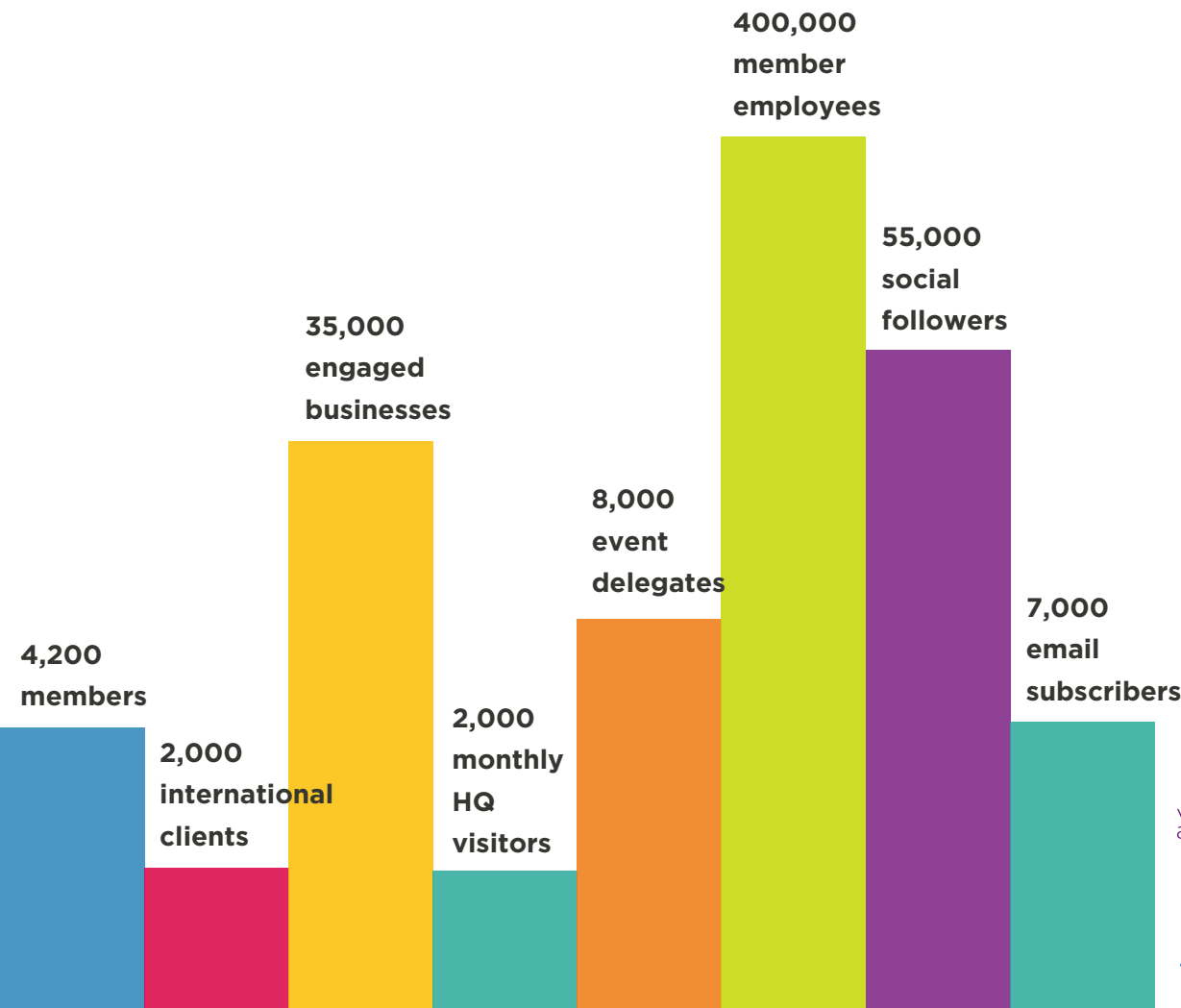




# COLLABORATE WITH GREATER MANCHESTER CHAMBER



Greater Manchester Chamber of Commerce has over 230 years experience in supporting businesses to thrive and grow in Greater Manchester and beyond. We've got an extensive network (over 35,000 businesses) and significant reach which makes us the perfect partner to collaborate with.

Our mission is to promote commerce, community and culture in our city region. So, whether you're looking to develop new business connections, launch a new product to market or host a client event or workshop - you can work with us for seamless execution.

Browse through our exclusive suite of opportunities and speak with team to find out more.

## As used by:



# EVENT PRO

Join forces with the largest Chamber in the UK, using our event management expertise to deliver a top-class event.

We'll work with you to agree themes, content and delegate profile. We'll then manage the event, end to end, giving you and your delegates a high quality experience and taking the stress out of the process.

This package includes invites, marketing, event management and co-ordinated follow up. You can even opt to have a Chamber Host open the event too!

Member price - £3,000 +VAT  
Standard price - £3,900 +VAT

# EVENT SPONSOR

The Chamber delivers over 150 events each year, bringing our community together to network, thrive and grow.

Event sponsorship isn't isolated to the day of the event, we work to create a mini-campaign surrounding the event to maximise the impact and your exposure.

The activity will include brand presence in pre, during and post-event marketing. You can also bring a banner stand and collateral to the event to accompany your speaking slot. Finally, we'll send a coordinated follow up to all delegates and give you access to the attendance list.

Member price - from £750 +VAT  
Standard price - from £975 +VAT

## EVENTS AVAILABLE TO SPONSOR

Local Area Networking (across all 10 GM boroughs)  
Quarterly Economic Update  
Chamber Socials (across all 10 GM boroughs)  
Manufacturing and Engineering Events  
Property and Construction Events  
Hospitality Events  
Chamber Excellence Awards  
International Trade Events  
Leaders' Network Lunches  
Business Womens' Network  
Asian Business Network

# BRAND BOOST

Use Brand Boost to activate our marketing channels, with your message. Brand Boost is a 2-week integrated marketing campaign, designed with you to segment the market and deliver relevant messaging to our audiences.

This package includes content on the Chamber newsletter, inclusion in the e-communications for the period, co-branded social posts across the main platforms and brand presence in the Business Lounge at Chamber HQ.

Member price - £2,500 +VAT  
Standard price - £3,200 +VAT

# LET'S BE DIRECT

We'll take you straight to the inbox! The 'Let's Be Direct' package is a direct SOLUS mailer to the Chamber's subscribers, promoting your key messages, using our routes to market.

We can work with you on profiling the audience, whether that's based on contact job role, local authority area, sector - let us find the contacts, collaborate to shape a mailer, and send it out on your behalf. With open and click rates above industry standard - you can't go wrong.

Member price - £1,700 +VAT  
Standard price - £2,200 +VAT

[benefits@gmchamber.co.uk](mailto:benefits@gmchamber.co.uk) / 0161 393 4321

# ADVERTISING

## BANNER ADVERTISEMENTS

Include branded banner advertisements across the Chamber's e-communications, sent out on a weekly basis. Just provide us with the artwork and the link - and we'll do the rest.

For 2 weeks - £300 +VAT  
For 4 weeks - £500 +VAT  
For 8 weeks - £850 +VAT

## BUSINESS LOUNGE ADVERTISING

Have your advertisement on display at the entrance of our Business Lounge and be seen by up to 2,000 visitors each month!

For 2 weeks - £300 +VAT  
For 4 weeks - £500 +VAT  
For 8 weeks - £850 +VAT

## SOCIAL MEDIA MARKETING

We're heading for a social takeover! We'll post up to 3 times a day with pre-planned branded content promoting your business. We'll even get our team (over 15+ accounts) to display a co-branded header, making a big splash for your brand for a whole week or more!

For 1 weeks - £1,000 +VAT  
For 2 weeks - £1,500 +VAT

# PARTNERSHIP

The highest level of engagement with Greater Manchester Chamber is a Partnership. Our Partner network are thought-leaders, industry innovators and our spokespeople for current and emerging issues affecting businesses. We pride ourselves in the businesses we choose to work with. We have a carefully selected network of Patrons, Partners and Key Stakeholders that we work with to deliver outstanding value and services to our members.

We view Partnership as a long term coordinated campaign which is built and evolves to meet the needs of each individual organisation.

Partnership with the Chamber can include:

- Marketing Campaigns
- Chamber Service Offering
- Collaborative Events
- Sponsorship
- Facilitated Introductions
- Bespoke Research
- Meet the Teams
- Patron and Partner Networking
- Speaking Opportunities

Prices start from £10,000 +VAT/year

Quotes and packages are available on request. Speak with one of the team and we'll book a consultation to explore the opportunities.

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PARTNERSHIP