

# GMCC EXCELLENCE AWARDS SPONSORSHIP

CELEBRATE THE BEST OF BUSINESS IN OUR REGION.





# CATEGORIES

## Join us in Celebrating Excellence in Greater Manchester

Following the overwhelming success of last year's event, the GMCC Excellence Awards are back for 2025 — and this year, they're bigger, bolder, and more inspiring than ever. With over 200 businesses in the room and more than 120 outstanding entries, this is the Chamber's flagship celebration of business achievement across the region. We're proud to showcase the very best of Greater Manchester's thriving business community, with a refreshed line-up of award categories that blend exciting new additions with our much-loved staples.

Our headline sponsor, **Biopharma**, is once again lending their valued support — and now we're inviting category sponsors to join us and align their brand with excellence, innovation, and growth. Don't miss this opportunity to be part of one of the most prestigious events in the Greater Manchester business calendar.

## CATEGORY SPONSORSHIP

£1,250 +VAT for members, £1,750 +VAT standard price

Align your business with a category that reflects your values and get a tailored campaign delivered on your behalf. Category sponsorship includes:

- Listing as the Category Sponsor in all event communications.
- Opportunity to present the Award to the deserving winner.
- Logo and company biography listed on the Chamber Awards collateral.
- Press release listed on the Chamber website and included in On Point.
- Company branding featured across all event promotions - including teaser content, on the day and post-event promotion.
- Opportunity to judge the category - and be profiled as a judge across all communications.
- 2 tickets to the Awards Ceremony hosted on 10 October 2025.
- Featured across the social campaign promoting the Awards - from entries opening right through to the post-event promo.

## 2025 CATEGORIES

- Global Star
- Sustainability Solution of the Year
- Growth Award
- Innovator of the Year
- Startup Business of the Year
- Micro Business of the Year
- Small Business of the Year (1-50 employees)
- Medium Business of the Year (50-100 employees)
- Large Business of the Year (100 employees +)
- Employer of the Year
- Charity Business of the Year (Registered Charities Only)
- People and Community Award
- Super Connector of the Year
- Networker of the Year
- Community Contributor
- Skills & Talent Champion
- Marketing Impact Award

# PACKAGES

Not looking to sponsor a category just yet? No problem - there's loads of ways to get involved with the event (as well as entering yourself of course!) so take a look at the below packages and if there's not something that quite aligns with your goals, just give us a shout and we'll be able to help.

## PACKAGES

£500 +VAT for members, £850 +VAT standard price

- Welcome Drink Sponsor - you can even have branded drinks toppers! 🥳
- Table Favours Sponsor - do you have some cool merch? We can get your branding across the tables and in front of our delegates.
- Entertainment Sponsor - be responsible for the life and soul of the party and collaborate with us on the entertainment!
- Photobooth Sponsor - create a lasting impression and help our guests capture the fun!

