



# RAISE YOUR PROFILE IN **Greater Manchester**

Stand out from the crowd with an event sponsorship package from the UK's largest Chamber of Commerce



Greater Manchester  
Chamber of Commerce

# ABOUT US

At Greater Manchester Chamber of Commerce, we offer businesses the opportunity to sponsor and partner with us on our extensive annual events calendar and campaign schedule.

We pride ourselves on our established connections across the region and representing the voice of Greater Manchester businesses. Collaborating with us offers organisations a platform to connect, raise their profile, and to stand side by side with the UK's largest Chamber of Commerce.

We offer different levels of sponsorship for businesses. It is a simple and cost-effective way to promote your organisation and your message to a trusted network. We see our sponsorship opportunities as a way to support your strategic goals, rather than just short-term promotion.

Each package offers access to enhanced marketing opportunities.

## So, what's our reach? Here are the stats:

- We host around 200 events a year
- In 2019, we had over 7000 delegates at our physical events across the year
- Over 400 businesses respond to the Quarterly Economic Survey
- We have had over 550 delegates attend our virtual events in one year
- Our QES Report is received by all important stakeholders in Greater Manchester
- Over 6,000 subscribers receive our twice weekly e-newsletter, The Brief
- We have 28,000 followers on our main [Chamber Twitter account](#), with a further 13,500 on our individual Chamber staff accounts
- Over 9,700 [LinkedIn Group Members](#) and we have over 5,000 followers on our [company LinkedIn page](#) too
- 440 [International LinkedIn Group](#) Members
- On [Instagram](#) we have over 3,000 followers
- We have over 2,600 [Facebook followers](#)
- Our [website](#) sees between 10,000-12,000 unique visitors per month with 45,000 page views

## QUESTIONS? GET IN TOUCH

Email us: [events@gmchamber.co.uk](mailto:events@gmchamber.co.uk)

Call us: 0161 393 4321



Greater Manchester  
Chamber of Commerce

# SPONSORSHIP OF EVENTS

We are now offering businesses the unique opportunity to sponsor our range of events.

We have included the different sponsorship levels below. It is important to note that we can also look at more bespoke sponsorship if required. The packages below are for sponsoring one event.

Sponsorship for events include:

- Your logo and bio on the listing of the event on our [website](#) - 10,000-12,000 unique visitors each month
- Personal invites to companies including the link to your website and a logo from your business.
- Press releases from your company in the run up to the event and post event to be listed on our [website](#) and included within our newsletter delivered to 6000 subscribers
- Featured in a social media campaign sharing the event. Across channels we have a combined following of 45K
- Follow up content to all registered delegates of the event.
- Introductions to those who wish to discuss further.
- A recording of the event to share within your organisation, this can be used for marketing or informational purposes.
- The event recording will be shared on our [YouTube channel](#).

---

## QUESTIONS? GET IN TOUCH

Email us: [events@gmchamber.co.uk](mailto:events@gmchamber.co.uk)

Call us: 0161 393 4321



Greater Manchester  
Chamber of Commerce

# OUR EVENTS

## **GMCC Networking - our bi-weekly networking event Tuesdays 10:00am - 11:00am on Zoom**

This event sees 40-60 delegates and is our most well attended event. Delegates are typically businesses from all sector and sizes. This is a great way of engaging with the business community that the Chamber has created. We also work as a referral network, where our members help introduce each other to their contacts. GMCC Networking is a great way to build brand awareness and grow your network.

### **Format**

Introduction, sponsorship shoutout, and breakout rooms.

This gives you a good platform to showcase your business and engage with the delegates as you participate in the networking.

The presentation will be recorded and will be shared with the company.

### **What's included?**

We see events as a campaign not just one day event.

· Marketing campaign includes:

- Your logo and bio on the listing of the event on our [website](#) - 10,000-12,000 unique visitors each month
- Personal invites to companies including the link to your website and a logo from your business.
- Press releases from your company in the run up to the event and post event to be listed on our [website](#) and included within our newsletter delivered to 6000 subscribers
- Featured in a social media campaign sharing the event. Across channels we have a combined following of 45K
- Follow up content to all registered delegates of the event.
- Introductions to those who wish to discuss further.
- A recording of the event to share within your organisation, this can be used for marketing or informational purposes.
- The event recording will be shared on our [YouTube channel](#).

**Sponsorship: £500+vat**

## **QUESTIONS? GET IN TOUCH**

Email us: [events@gmchamber.co.uk](mailto:events@gmchamber.co.uk)

Call us: 0161 393 4321



Greater Manchester  
Chamber of Commerce

## **Chamber Live - our bi-weekly event covering the latest news and views - Tuesdays 10:00am -10:45am on Zoom**

The delegates for Chamber Live come from a range of sectors and sizes of business. This event sees around 20 attendees. However, it is recorded as a [podcast](#) on all major streaming platforms including Spotify.

### **Format**

This is a discussion led event. The Chamber's Director of Policy and Campaigns, Chris Fletcher, hosts and has a conversation with organisations on news, updates, educational pieces and more. Economic and policy updates are often provided by our Head of Research, Subrah Krishnan-Harihara, giving businesses a unique first look at breaking news stories in the world of economics, research and policy.

### **What's included?**

We see events as a campaign not just one day event.

· Marketing campaign includes:

- Your logo and bio on the listing of the event on our [website](#) - 10,000-12,000 unique visitors each month
- Personal invites to companies including the link to your website and a logo from your business.
- Press releases from your company in the run up to the event and post event to be listed on our [website](#) and included within our newsletter delivered to 6000 subscribers
- Featured in a social media campaign sharing the event. Across channels we have a combined following of 45K
- Follow up content to all registered delegates of the event.
- Introductions to those who wish to discuss further.
- A recording of the event to share within your organisation, this can be used for marketing or informational purposes.
- The event recording will be shared on our [YouTube channel](#).
- Distributed on [our podcast platform](#).

**Sponsorship: £500+vat.**

## **QUESTIONS? GET IN TOUCH**

Email us: [events@gmchamber.co.uk](mailto:events@gmchamber.co.uk)

Call us: 0161 393 4321



Greater Manchester  
Chamber of Commerce

## Sector events - various times and dates throughout the year

These events are designed to discuss key issues affecting the industry, share best practice and introduce key contacts in the sector. These events are popular and can range from 30-60 delegates depending on the topic and sector.

We have a range of sector specific events covering:

- Digital & Technology
- Manufacturing and Engineering
- Hospitality
- Property & Construction

### Format

Topical and panel discussions. Networking sessions included.

### What's included?

We see events as a campaign not just one day event.

· Marketing campaign includes:

- Your logo and bio on the listing of the event on our [website](#) - 10,000-12,000 unique visitors each month
- Personal invites to companies including the link to your website and a logo from your business.
- Press releases from your company in the run up to the event and post event to be listed on our [website](#) and included within our newsletter delivered to 6000 subscribers
- Featured in a social media campaign sharing the event. Across channels we have a combined following of 45K
- Follow up content to all registered delegates of the event.
- Introductions to those who wish to discuss further.
- A recording of the event to share within your organisation, this can be used for marketing or informational purposes.
- The event recording will be shared on our [YouTube channel](#).

### Sponsorship:

**£250+vat - spot on the panel including in marketing.**

**£500+vat - headline sponsorship: a 10 minutes speaking slot as well as a place on the panel.**

## QUESTIONS? GET IN TOUCH

Email us: [events@gmchamber.co.uk](mailto:events@gmchamber.co.uk)

Call us: 0161 393 4321



Greater Manchester  
Chamber of Commerce

## Ad hoc events - various times and dates throughout the year

We have a range of ad hoc events which can be topical, campaign led or educational. Topics can include those listed below and more.

- Disruptor events
- Electric Vehicle events
- Digital poverty campaign events
- Destination for Business events
- Digital transformation events
- Health & wellbeing events
- International women's day event

Please get in touch with us at [events@gmchamber.co.uk](mailto:events@gmchamber.co.uk) to find out what is scheduled.

### Format

Panel discussions, engaging sessions along with networking opportunities.

These events are popular due to being topical, and attendance can be from 50-100 delegates.

### What's included?

We see events as a campaign not just one day event.

· Marketing campaign includes:

- Your logo and bio on the listing of the event on our [website](#) - 10,000-12,000 unique visitors each month
- Personal invites to companies including the link to your website and a logo from your business.
- Press releases from your company in the run up to the event and post event to be listed on our [website](#) and included within our newsletter delivered to 6000 subscribers
- Featured in a social media campaign sharing the event. Across channels we have a combined following of 45K
- Follow up content to all registered delegates of the event.
- Introductions to those who wish to discuss further.
- A recording of the event to share within your organisation, this can be used for marketing or informational purposes.
- The event recording will be shared on our [YouTube channel](#).
- Key connections within the industry such as our sector boards.

**Sponsorship: £400 +vat includes a speaking slot.**

## QUESTIONS? GET IN TOUCH

Email us: [events@gmchamber.co.uk](mailto:events@gmchamber.co.uk)

Call us: 0161 393 4321



Greater Manchester  
Chamber of Commerce

## **Quarterly Economic Survey - four times a year at the end of each quarter**

We are now offering different levels of sponsorship for the QES, which is the longest running, largest and most reliable business confidence indicator in the UK.

We have a various packages available, if you wish to find out more we can send you a specific QES sponsorship pack. Sponsorship for the Quarterly Economic Survey, or QES, ranges from £1000-£5000 + vat and includes research options.

Forming part of British Chambers of Commerce's national survey, the QES is one of the single largest contributors to this important piece of research. It gives us an unparalleled view into the health of the local economy and is invaluable to anybody interested in the economic climate for businesses in Greater Manchester and beyond.

### **Quarterly Economic Update - event sponsorship:**

At this event, our Head of Research, Subrah Krishnan-Harihara, presents the results of the quarter's research. The event is attended by up to 80 businesses, in-person QES events regularly attract over 100 delegates, many of which are senior members of staff within their businesses.

The average response rate of our Quarterly Economic Survey is 400 businesses and the slide deck/report is sent to all important stakeholders in Greater Manchester.

Please get in touch with [benefits@gmchamber.co.uk](mailto:benefits@gmchamber.co.uk) for more information on QES sponsorship.

### **Bespoke events**

If you are looking for something more tailored to your organisation we can offer a bespoke event of your choice. We will fully event manage and market the event, working with yourselves to shape the event.

This package is focused on a joint event and includes:

- Joint planning of an event, this can take on any online format.
- The Chamber will host the event through our Zoom account.
- We will work with you to profile delegates and GMCC will invite fellow members.
- We will promote the event across our marketing channels.
- Finally, the Chamber can host the event on the day and provide staff to assist with online chat.

**Sponsorship: £1000 +vat .**

## **QUESTIONS? GET IN TOUCH**

Email us: [events@gmchamber.co.uk](mailto:events@gmchamber.co.uk)

Call us: 0161 393 4321



Greater Manchester  
Chamber of Commerce